

Summary of Community Survey Findings

University Place Comprehensive Plan



Planning Commission Topics

- Dec. Planning Commission – Discuss housing quantitative survey results through Nov. 27th.
- Jan. Planning Commission (**today**) – Discuss qualitative themes from complete survey and other quantitative results re: vision and transportation.



SURVEY DETAILS

Survey Goals

- Gain tangible feedback on aspects of the Comprehensive Plan that can truly be shaped by public input
- Build relationships and trusts with residents and organizations
- Provide civic education about comprehensive planning and housing topics



Survey Details

- Open from Oct. 11 through Dec. 4, 2023
- Online survey with paper survey available upon request
- Spanish translation available
- Korean translation available



Comprehensive Plans help cities create their future by thinking ahead about their communities' goals, needs, and priorities. University Place is updating its Comprehensive Plan now.

**Shape the future of
UP by completing
this survey by 12/4**

English Survey: triangle.typeform.com/UP-Eng

한국인/Korean: triangle.typeform.com/UP-Korean

Español/Spanish: triangle.typeform.com/UP-Spanish



Scan to take the survey

ENGAGEMENT METHODS

Methods – Engagement

“Live” or Paper Survey Promotional Partners :

- Families Unlimited Network – Intercept surveys (\$5 grocery gift card incentive)
- Oktoberfest – Intercept surveys
- University Place Pierce County Library – paper survey distribution and intercept surveys
- Christmas Tree Lighting – Intercept surveys

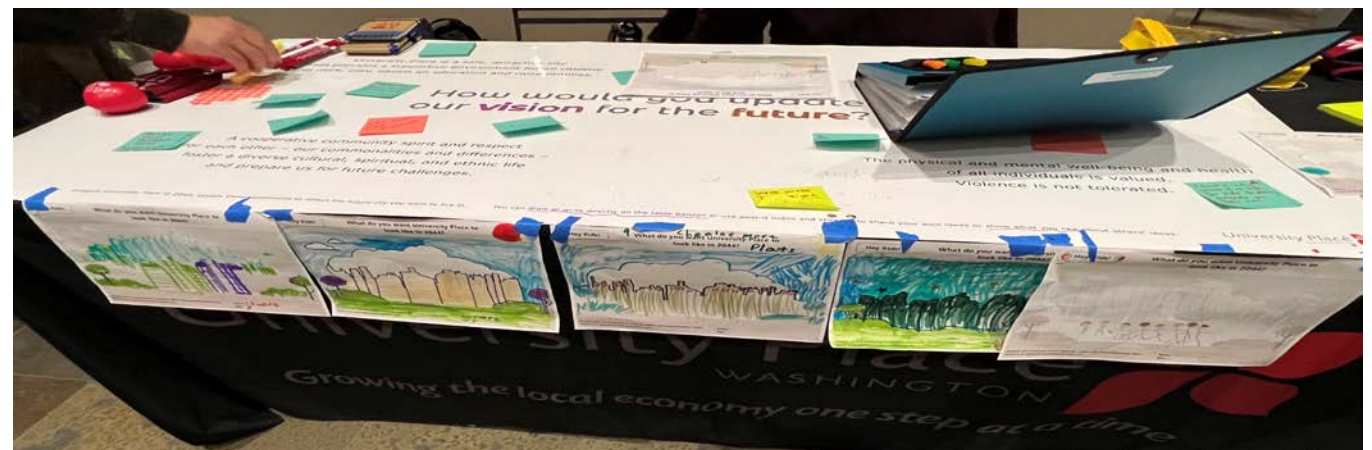
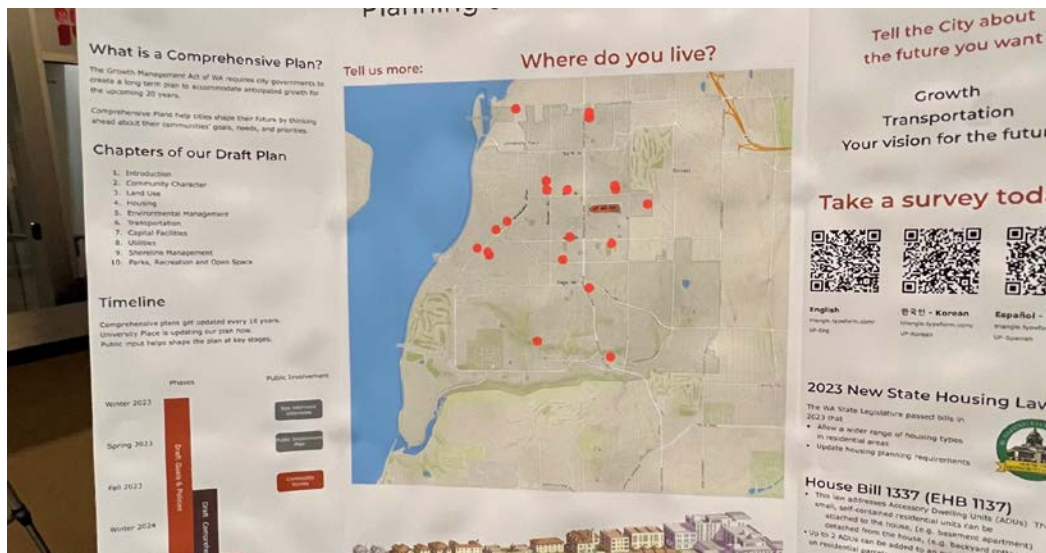


Methods – Engagement

Survey Promotional Partners (confirmed participation)

- PCHS University Place Early Childhood Education and Assistance Program (ECEAP)
- Families Unlimited Network
- Green Firs Towne Center Business Association
- Covenant BPC
- Apartment Complexes with Affordable Units

Intercept Days



City Drawings

Hey Kids!

What do you want University Place to look like in 2044?

Submit your drawing and it could be used in the Comprehensive Plan!
Email it to sglass@triangleassociates.com

Name: Gora Silva
Age: 7

Hey Kids!

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Name: Olivia
Age: 4

Hey Kids!

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Name: Hazel
Age: 7

Hey Kids!

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Name: Lilian
Age: 7

Hey Kids!

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Name: Claire
Age: 7

Hey Kids!

What do you want University Place to look like in 2044?

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Name: Melody
Age: 7

SURVEY RESULTS



Community Survey Summary Statistics

- Total English survey respondents = 371
 - Korean survey responses = 3
 - Spanish survey responses = 2
- Paper survey responses = 15

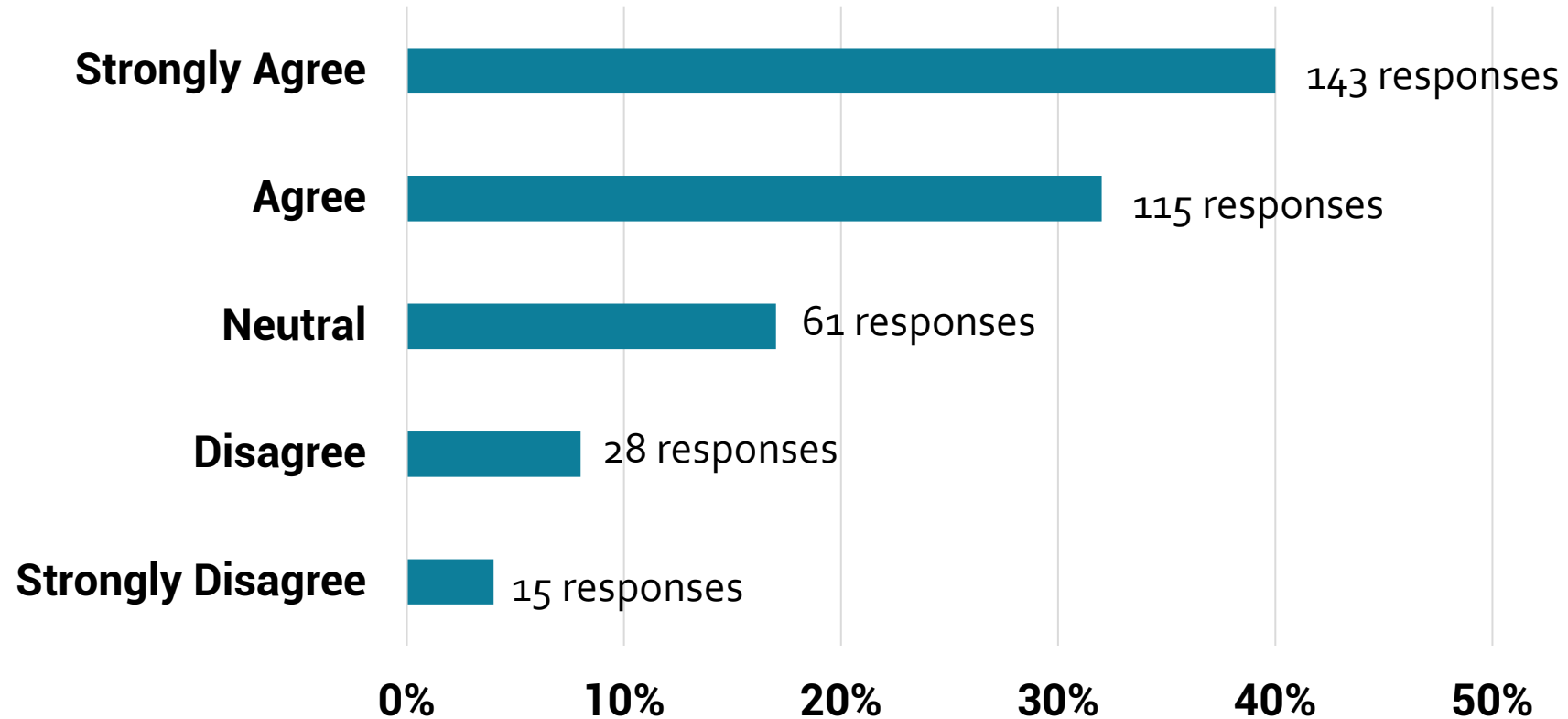
Limitations

- Under-represented populations:
 - Asian-American
 - Black/African-American
 - Hispanic/Latino American
 - Households with incomes under \$75K
 - Youth (under 18)
- Over-represented populations:
 - White/European American
 - Households with incomes over \$75K
 - People over 65 years
 - People between 18-64
- Minimal responses for Spanish and Korean surveys
 - Potentially due to the Spanish and Korean speakers also speaking English and filling out that survey instead.

See Appendix for more details

VISION

How strongly do you agree with the City's current vision statement? (All respondents)



Vision Statement: Themes

(188 comments)

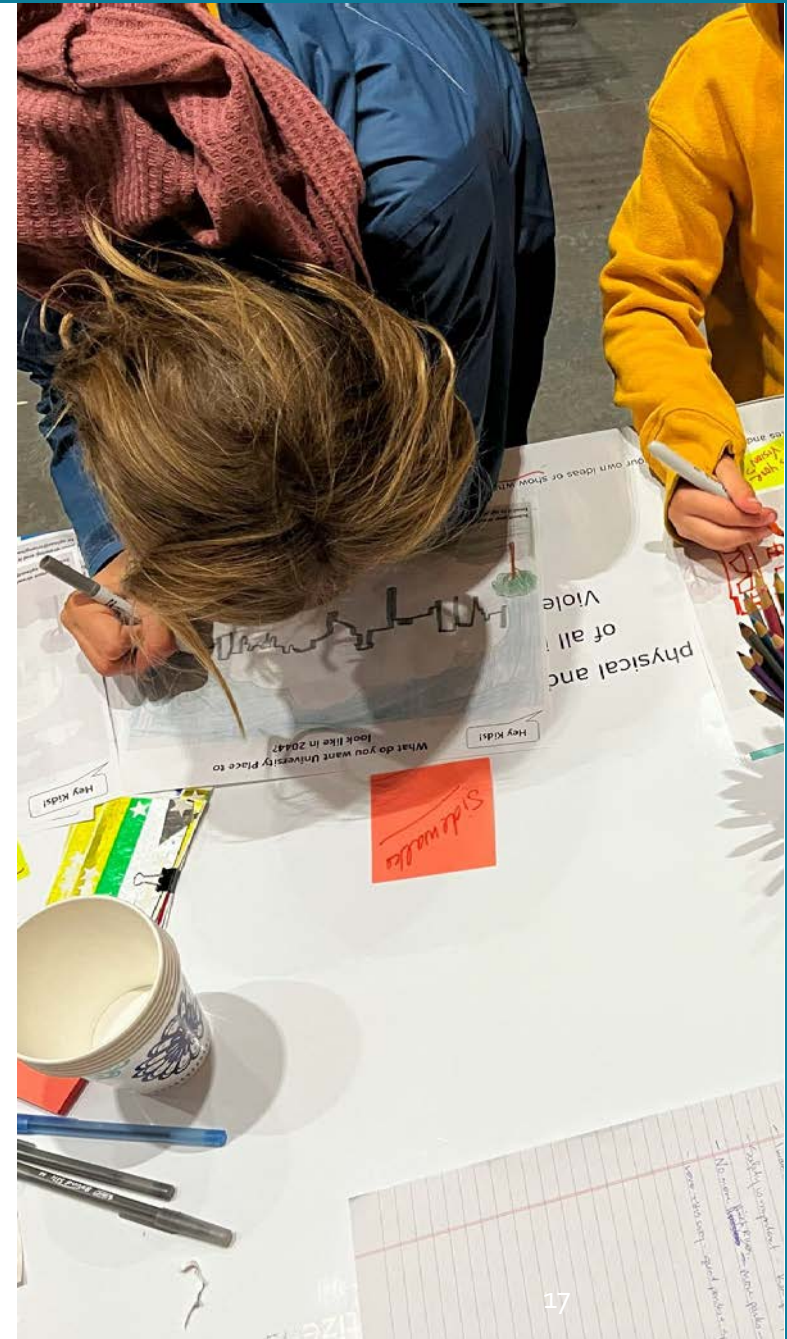
- **Concerned who is included in UP and in the Vision Statement** (28 comments)
 - Many wanted more emphasis on Diversity, Equity and Inclusion; a few preferred less
 - Race, Ethnicity, Gender, Orientation, Disability
 - Youth and families, seniors
 - Small businesses, economic diversity, living wage jobs, and housing types
 - “Citizen” does not include all



Vision Statement: Themes

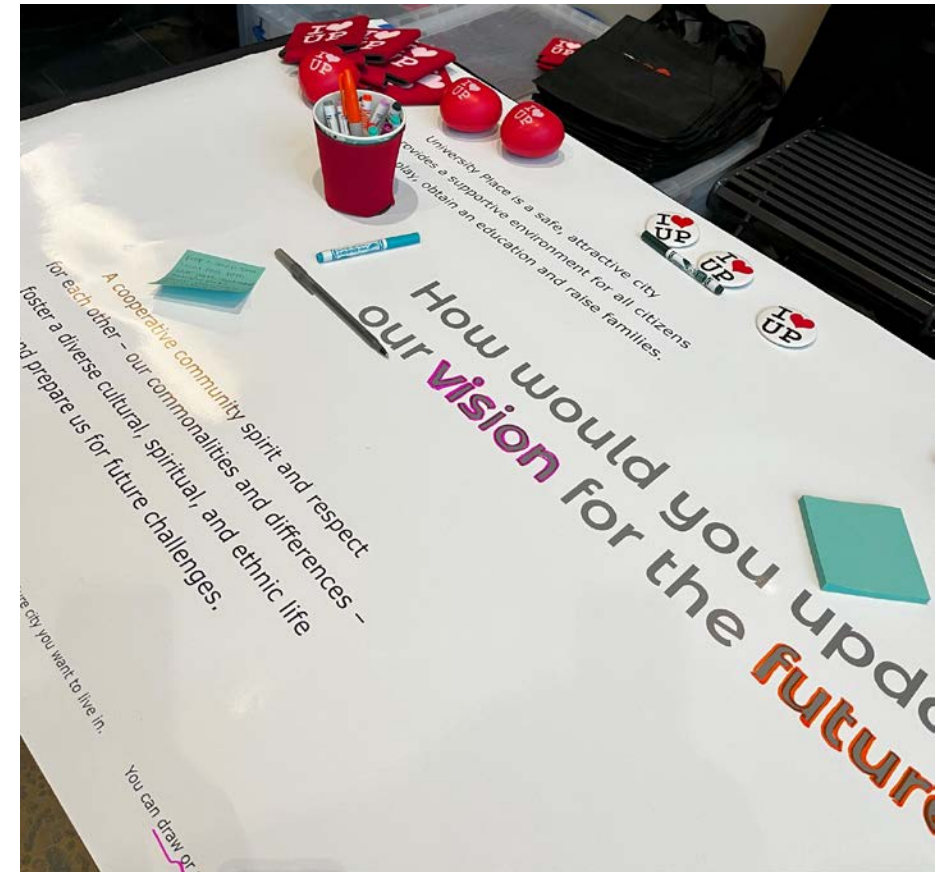
(188 comments)

- Greater focus on safety and emergency services (33 comments)
- Policing and responding to property crimes (20 comments)
- Support for families, youth, and youth programs (25 comments)
- Parks, recreation, and open space (15 comments)
- Support for small businesses/economic development (12 comments)



Vision Statement: Themes from In-Person Public Outreach

- Desire for safe parks, recreation programs including community/rec center/pool
- Maintaining a small town feel while growing as a community
- How to balance caring for people with caring for the environment
- Value of open space and green environment
- Concerns about climate change
- Support for diversity and inclusivity
- Curiosity about new ADU rules, with many interested in adding an ADU to their home
- Negative comments about large multifamily buildings



Quotes on Updating the Vision Statement

"Add something about taking care of the environment, making sure our land, water and air are clean."

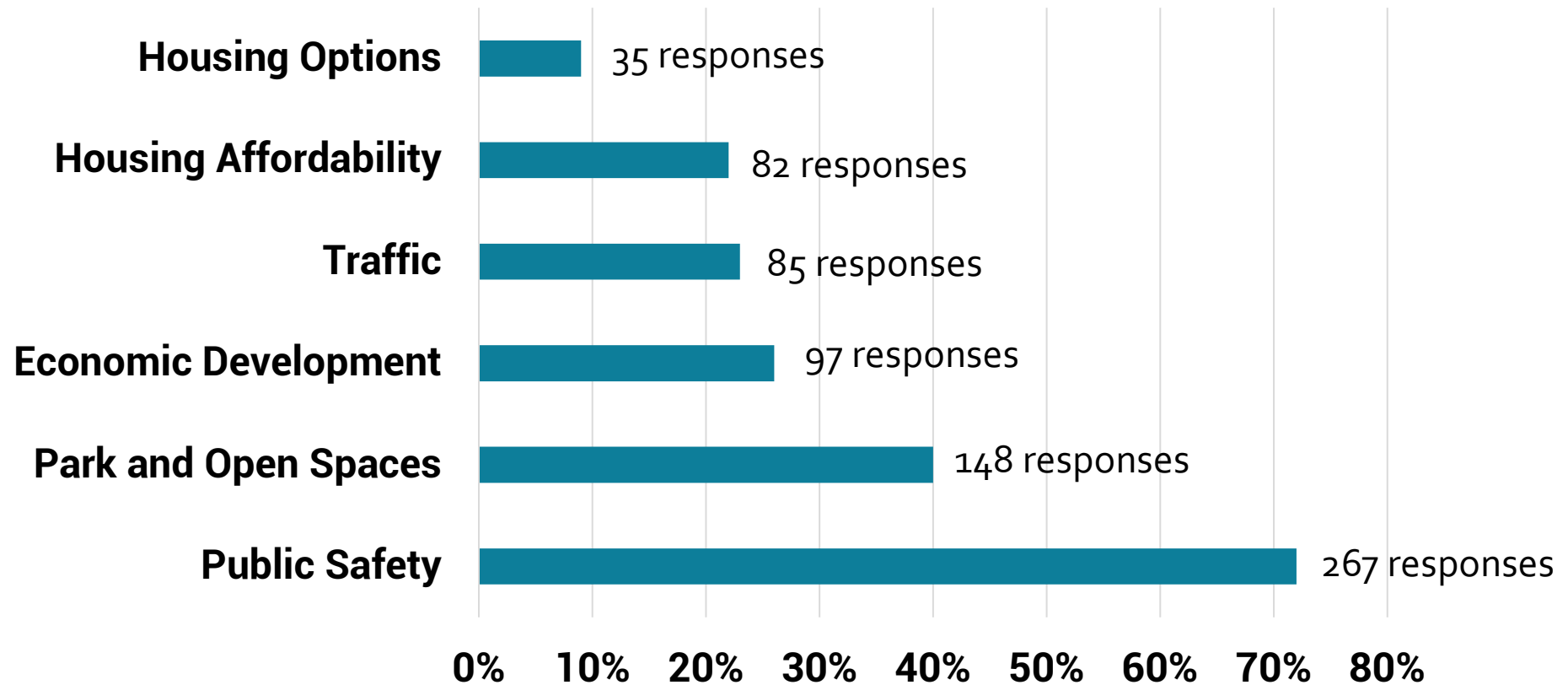
"[Include] support for small business, arts and cultural opportunities."



"We should use specific terms for inclusivity such as: we are inclusive for all people, and celebrate our unique diversities which combined, make our community."

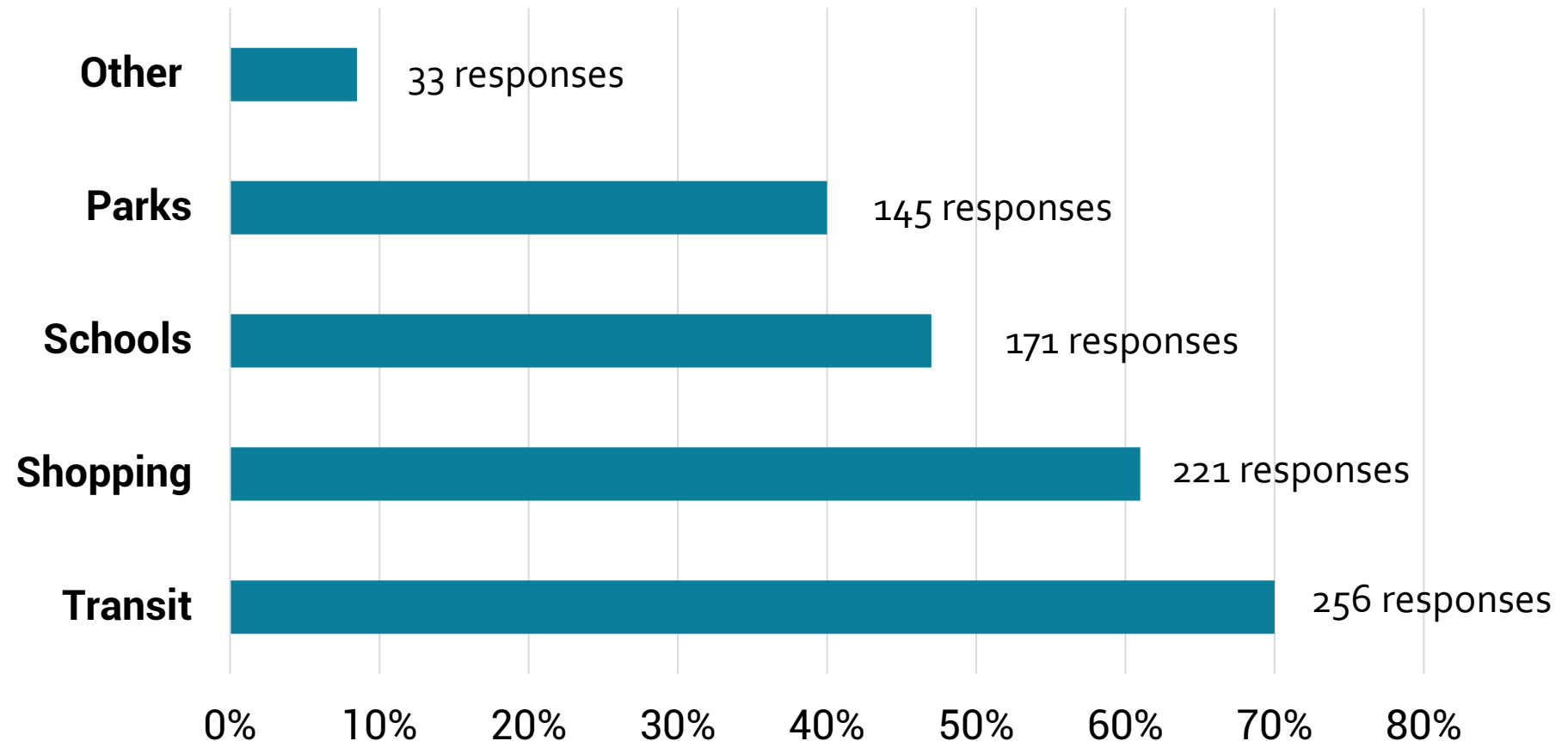
PRIORITIES

Out of the following list what should be the City's top two priorities?
(All respondents)



HOUSING SITING

WA State is requiring UP to plan for 5,620 new housing units by 2044.
What types of amenities should new housing be located near?
(all respondents)



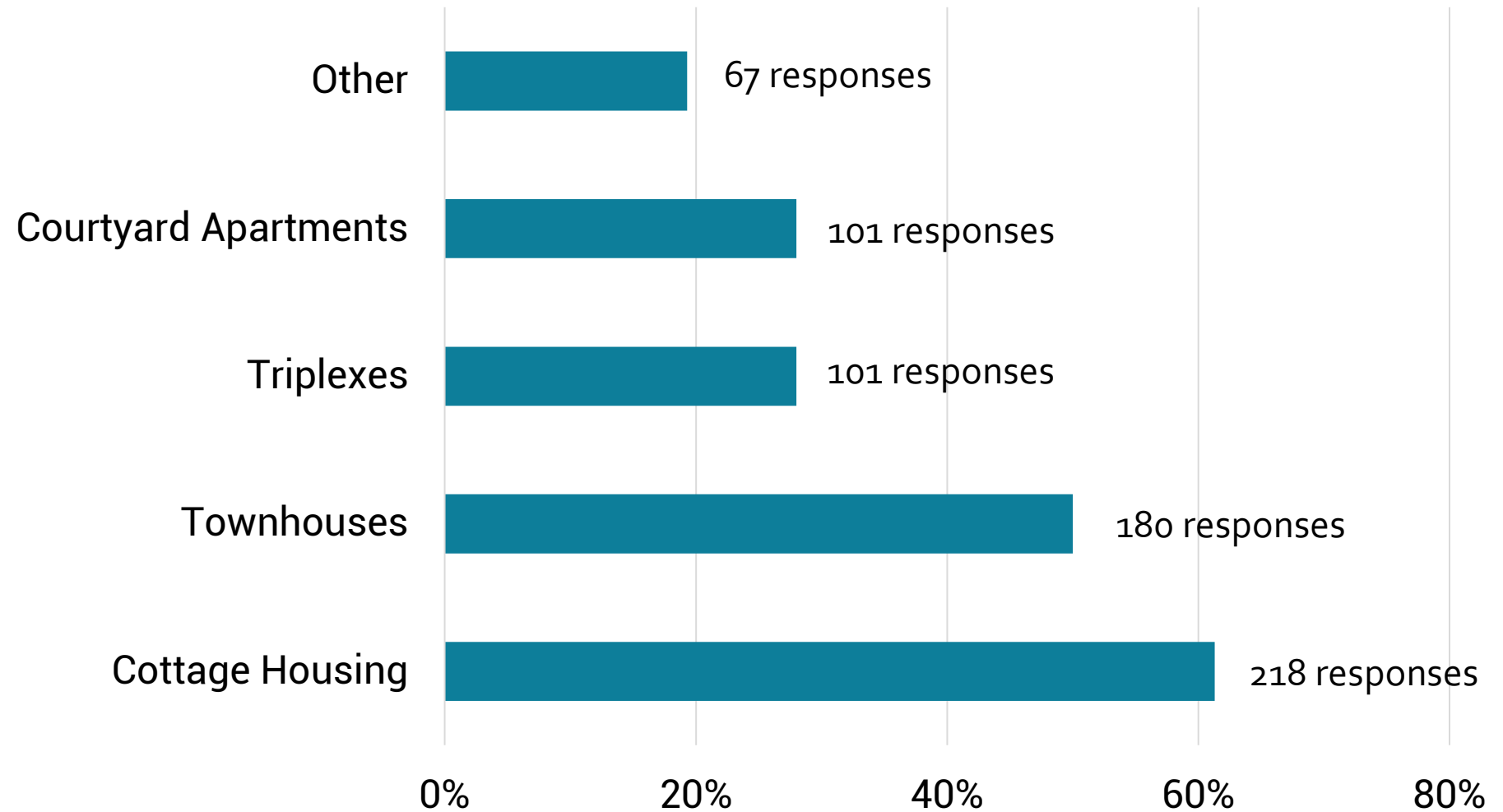
Housing Siting: Main Themes from Comments

(34 comments)

- Opposition to new housing (7 comments)
- Support for locating near medical and social services (6 comments)
- Served by current active transportation options (bike lanes, sidewalks, etc.) (5 comments)
- Located near recreational opportunities (4 comments)
- Sited close to employment centers (3 comments)

HOUSING CHOICE

What types of housing choices (in addition to single family and duplexes) should UP consider when planning for required new housing units? (all respondents)



Housing Types: Main Themes from Comments

(68 comments)

- Support only for single-family homes (23 comments)
- Concerns about apartments (11 comments)
- Support for dense, multifamily options (8 comments)
- Support for tiny homes and accessory dwelling units (ADUs) (7 comments)



Quotes on Housing

"No more apartments.
Build townhouses &
condos."

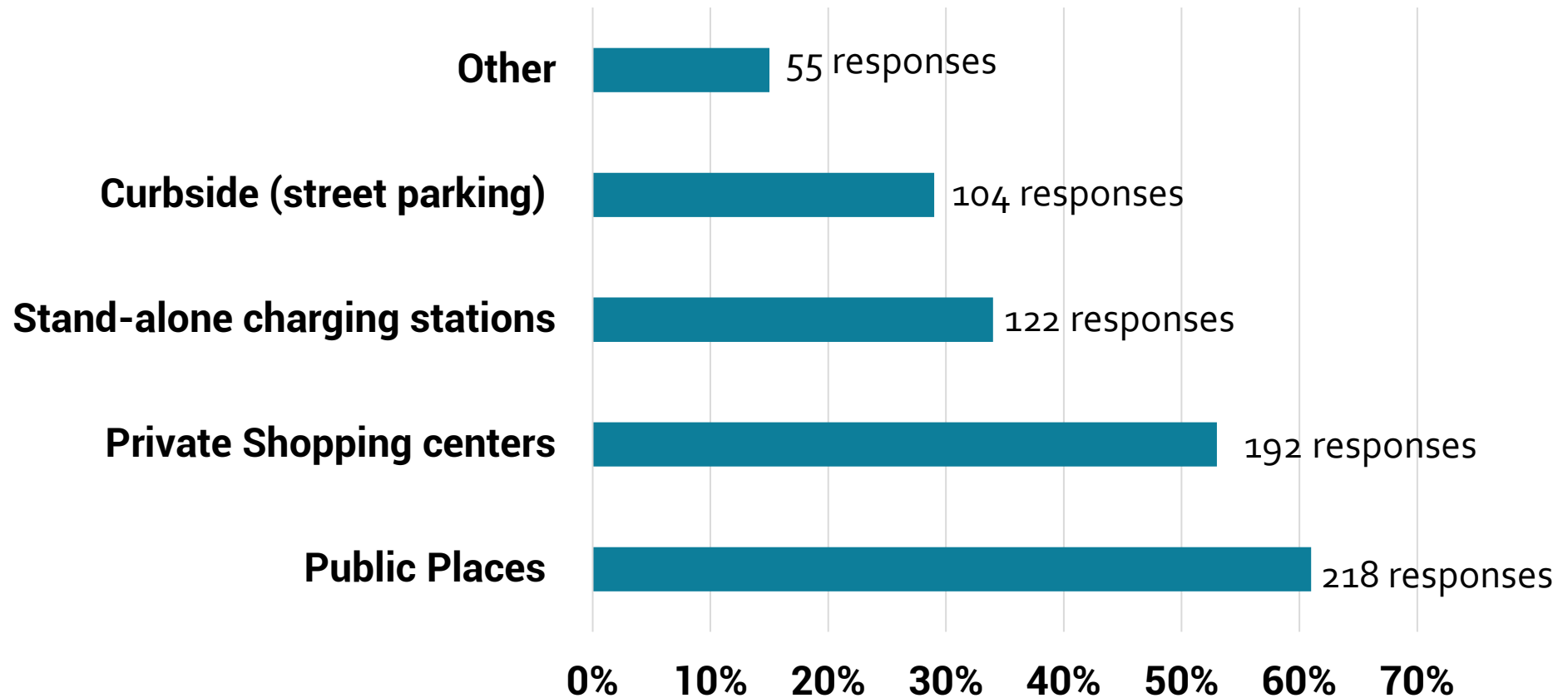


"ADUs for seniors and
disabled people."

"Would prefer no
more apartments and
more single family
homes."

EVS

If the City has the opportunity to put in Electric Vehicle charging stations,
which types of places would you like to see them ?
(All respondents)



EV Charging Stations: Main Themes from Comments (56 comments)

- Not supportive of public sector involvement with EV charging stations (11 comments)
- Located near community centers or recreational amenities (9 comments)
- Sited on existing gas stations (9 comments)



Quotes on Electric Vehicle Charging Stations

“[Put charging stations near]
Restaurants,
Chambers Bay Golf Course, High School, Apartments.”



“It should not be the city's responsibility to pay for charging vehicles. Let private businesses do that or residents for their own vehicles.”

Consultant Team Analysis

Ideologically very diverse responses → Need for compromise policies

Density housing near transit and amenities

Balance new housing growth with a focus on parks, recreation, open space

Dominant community concerns might fall outside the Comprehensive Plan (e.g. public safety)

Consultant Team Recommendations

Engagement

Continue and deepen community engagement practices within the Planning Department as community members expressed appreciation.

Relationships

Planning Department can build relationships with community organizations, especially those that serve diverse populations (income, race, ethnicity, language) to enable more successful grassroots engagement strategies.

Civic Education

Continue to provide civic education about housing policy/laws at the state vs. local level, as well as UP's jurisdictional control (e.g. its geographic boundaries).

Languages

Consult with community organizations (not just public data) regarding priority languages for translation.

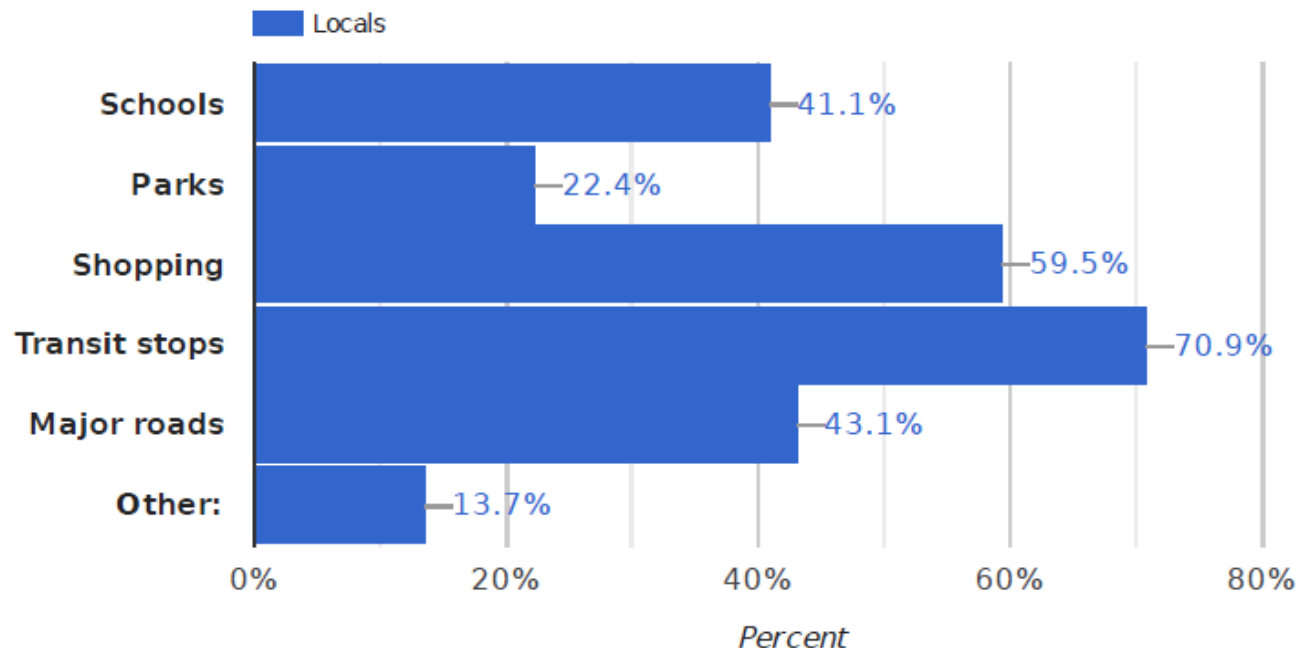


- Total respondents: 353 (out of 664 initially invited)
- Started = Nov. 7, 2023
- Ended = Nov. 9, 2023
- No demographic information available



The State of Washington is requiring University Place to plan for 5,620 new housing units by 2044.

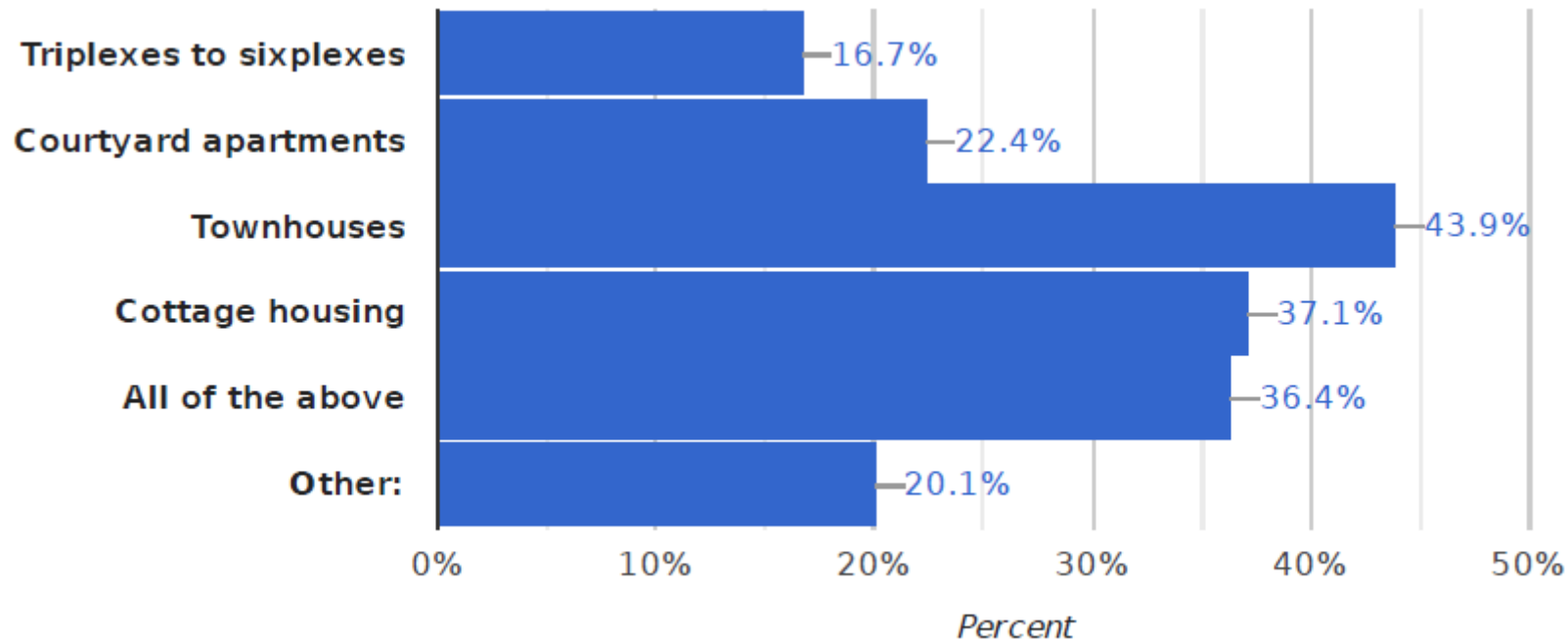
What do you think this new housing should be near? (You can choose up to THREE, if any)



Flashvote respondents were less favorable towards parks proximity (-15%) than the Community Survey respondents



In addition to single family and duplex houses, what types of housing choices should the City of University Place consider when planning for required new housing units? (Choose all that apply, if any)



Flashvote respondents were less favorable towards cottage housing (-24%), townhouses (-7%), and triplexes (-12%) than Community Survey respondents

APPENDIX A

University Place Demographics vs. Survey Demographics Gap Analysis

		University Place	Survey Responses (12/4)	Notes
Total Population		34,866	371	
Race U.S. Census Bureau QuickFacts: University Place city, Washington	Asian American	10.4%	7.7%	Under-Represented
	Black/African American	6.7%	3.4%	Under-Represented
	Hispanic/Latino American	11.2%	6.9%	Under-Represented
	Indigenous/Alaska Native/Native American	1.7%	2%	Well-Represented
	Pacific Island/Hawaiian American	0.8%	2%	Well-Represented
	White/European American	67.5%	81.1%	Over-represented
Income (ACS 2021)	0 – 25k	11.3%	3.8%	Under-represented
	25k-75k	33%	22.3%	Under-represented
	75k-150k	34.6%	35.5%	Over-Represented
	150k+	21.1%	38.4%	Over-Represented
Disability (ACS 2021)	With no disability		90%	
Age	Over 65	18.0%	28.2%	Over-Represented
	Under 18	23.9%	0.3%	Under-Represented
	Between 18-65	58.1%	71.5%	Over-Represented

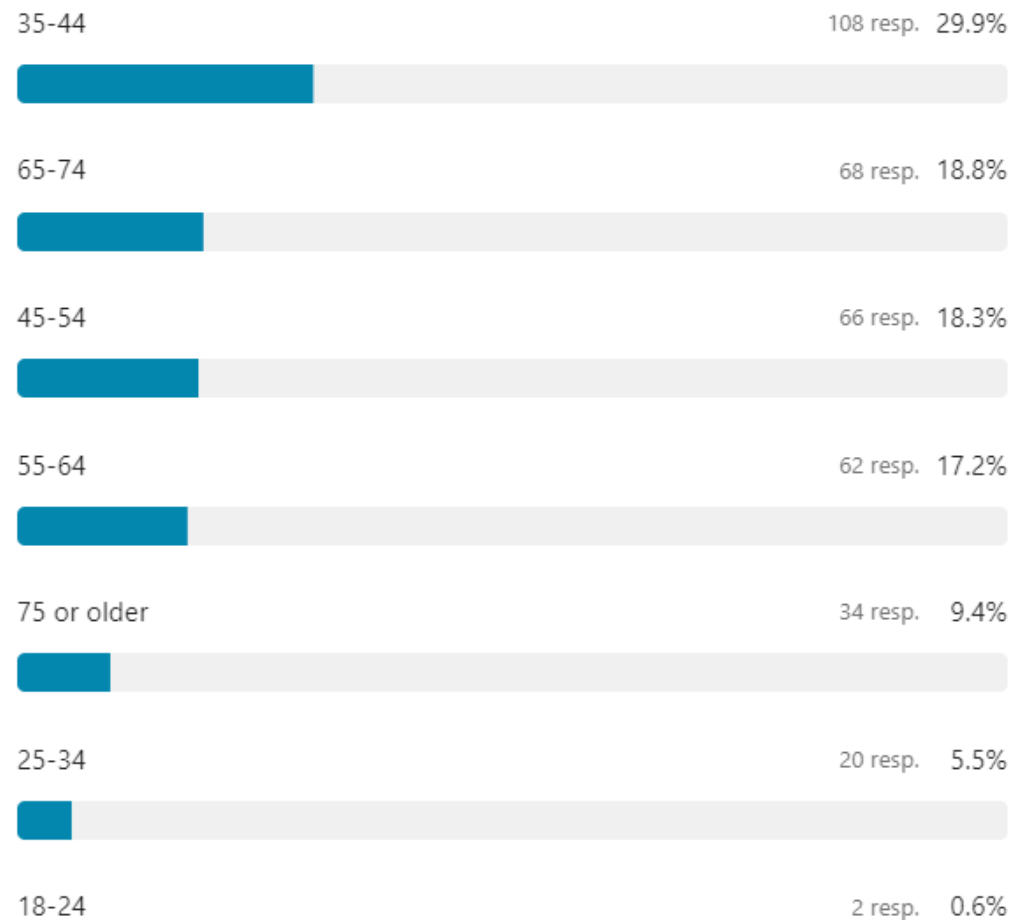
SURVEY DEMOGRAPHIC GAP ANALYSIS

APPENDIX B

Community Survey Demographics

✓ 8 How old are you?

361 out of 371 people answered this question



QUESTION 8 HOW OLD ARE YOU?

Question 9

Do you consider yourself to have a disability?

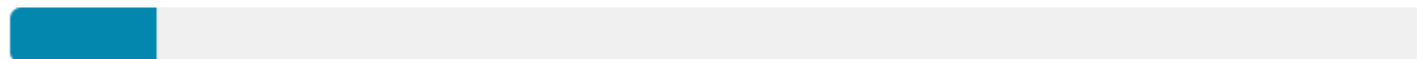
✓ 9 Do you consider yourself to have a disability?

360 out of 371 people answered this question (with multiple choice)

No 324 resp. 90%



Yes 37 resp. 10.3%



Question 10

How do you identify?

✓ 10

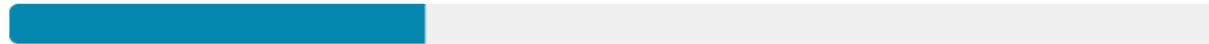
How do you identify? Please select all that apply.

356 out of 371 people answered this question (with multiple choice)

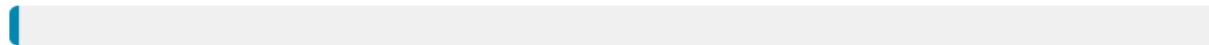
Woman 233 resp. 65.4%



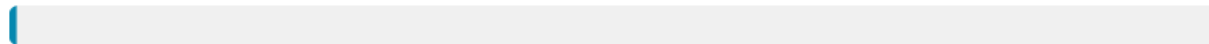
Man 122 resp. 34.3%



Gender not listed here 3 resp. 0.8%

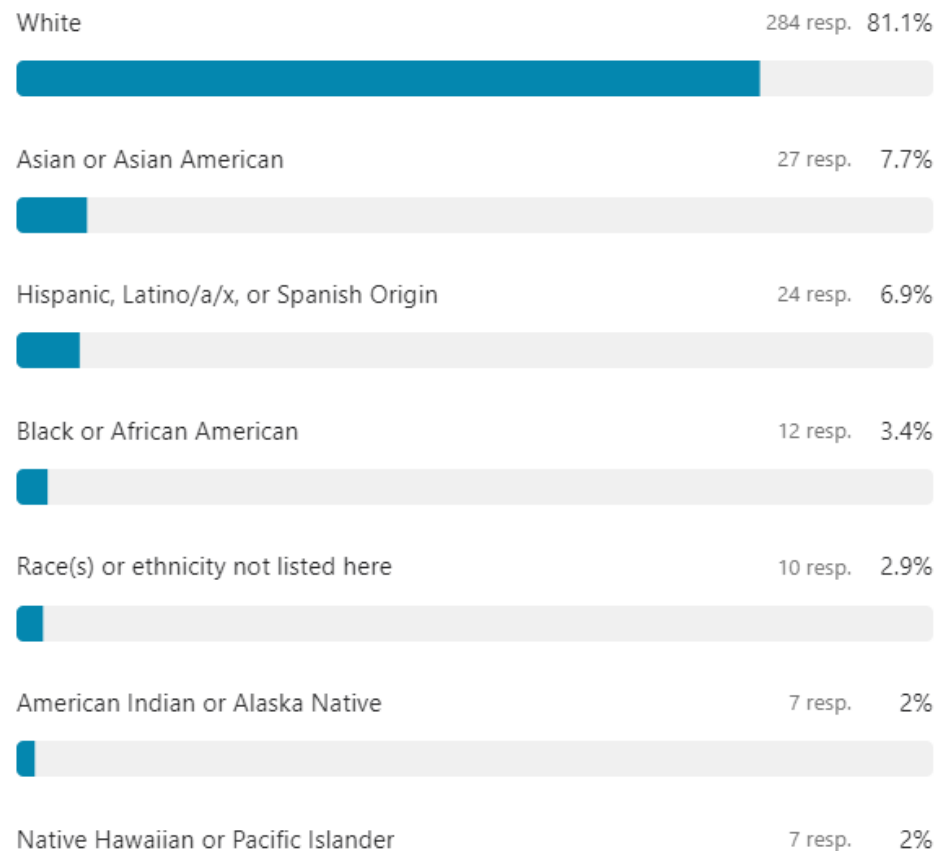


Non-Binary 2 resp. 0.6%



✓ 11 How do you identify? Please select all that apply.

350 out of 371 people answered this question (with multiple choice)



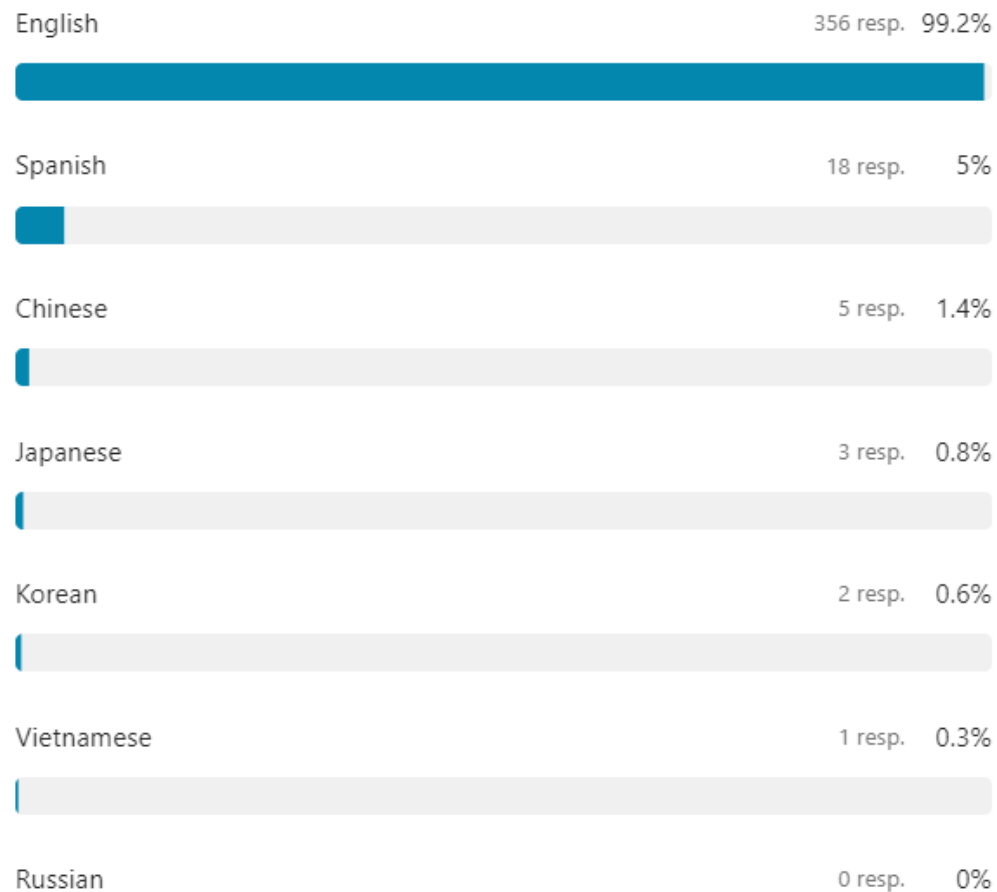
QUESTION

11

HOW DO YOU IDENTIFY?

✓ 12 What languages do you speak at home? Please select that all apply.

359 out of 371 people answered this question (with multiple choice)



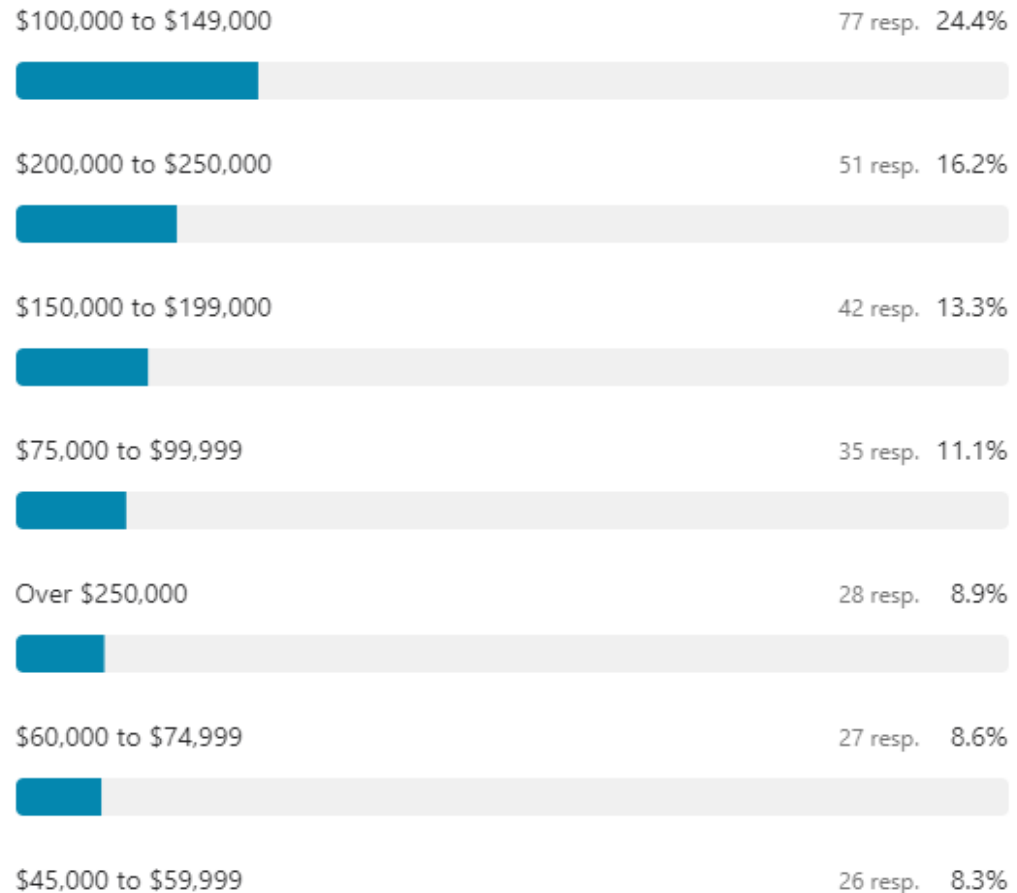
QUESTION

12

WHAT LANGUAGES
DO YOU SPEAK AT
HOME? PLEASE
SELECT ALL THAT
APPLY

✓ 13 What is your total household income in 2023 before taxes?

315 out of 371 people answered this question



QUESTION 13 WHAT IS YOUR TOTAL HOUSEHOLD INCOME IN 2023 BEFORE TAXES ?