

RESOLUTION NO. 978

**A RESOLUTION OF THE CITY OF UNIVERSITY PLACE, WASHINGTON,
ESTABLISHING THE CITY COUNCIL'S COLLECTIVE GOALS FOR THE 2023–2024
BIENNIUM**

WHEREAS, the University Place City Council have worked diligently to establish their collective City Council goals for the City's 2023–2024 biennium; and

WHEREAS, during the 2023–2024, the City Council in its sole discretion may add, remove or revise the matters included in these goals by further resolution; and

WHEREAS, the City Council now desires to formally adopt the 2023–2024 City Council goals to inform residents, guide the budgeting process and provide policy guidance to the City Manager;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE, WASHINGTON, THAT THE 2023–2024 CITY COUNCIL GOALS ARE HEREBY ADOPTED AS FOLLOWS:

1. Public Safety: Increase public safety and funding for public safety.
 - a. Areas of focus:
 - i. Develop financial strategy for public safety including public levy
2. Economic Development: Utilize targeted strategies with focused efforts to grow and strengthen the business community.
 - a. Areas of focus:
 - i. District sub-area plans
 - ii. Business start-up cost study
 - iii. Business sector analysis
 - iv. Wayfinding signs and electronic messaging board
3. Infrastructure: Overview of infrastructure to plan for future needs.
 - a. Areas of focus:
 - i. Parks maintenance and growth
 - ii. Street maintenance and growth
 - iii. Sewers
4. Engagement: Increased community engagement.
 - a. Areas of focus:
 - i. Foundational marketing and education
 - ii. Increased community outreach and partnerships (i.e., school district, community groups, etc.)
 - iii. Review analytics, measurements and provide community surveys
 - iv. Evaluate best practices
5. Recreation: Review opportunities for developing some level of recreation services to the community.
 - a. Areas of focus:
 - i. Park public usage
 - ii. Field rentals

- iii. Regional providers
- iv. Explore developing interlocal(s) and partnership with school district and neighboring cities

6. Regional Influence: Find ways to broaden the City's influence regionally.

a. Areas of focus:

- i. Participation in professional and organizational associations by Councilmembers and staff
- ii. Participation in commissions, boards, taskforces and public and private associations by Councilmembers and staff
- iii. Development of financial strategies to leverage regional, State, and federal funding and/or policies for City needs

ADOPTED BY THE CITY COUNCIL ON JULY 18, 2022.

Steve Worthington, Mayor

ATTEST:

Emelita J. Genetia, City Clerk

APPROVED AS TO FORM:

Matthew S. Kaser, City Attorney