

topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.

Goal: Increased community economic vitality.

• **Improved business climate**

- a. Consider a Resolution directing the Planning Commission in consultation with the Economic Development Commission to prepare a Sub-Area Plan for the Town Center Zone.
- b. Consider a Resolution directing the Planning Commission in consultation with the Economic Development Commission to prepare a Sub-Area Plan for the 27th Street Corridor.
- c. Consider a Resolution directing the Planning Commission in consultation with the Economic Development Commission to prepare a Sub-Area Plan for the Mildred Corridor.
- d. Consider a Resolution directing the Economic Development Commission in consultation with the Planning Commission to review city-wide zoning for economic development opportunities (e.g., waterfront and business park zoning).

Goal: Better financial conditions.

• **Increased city financial viability**

- a. Consider a Resolution to enhance City's reserves.
- b. Review policies for debt reduction.

Goal: Greater citizen trust and confidence.

• **Improved public understanding of Council initiatives**

- a. Adopt a Communications Strategy.
- b. Schedule study session(s) to explore new or additional opportunities for citizen feedback, and upon completion of study, determine to conclude the topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.

2. Effective Date. This Resolution shall be effective immediately upon adoption by the City Council.

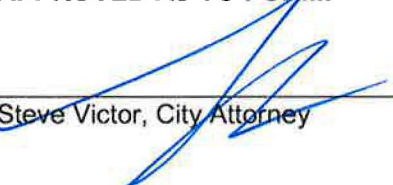
ADOPTED BY THE CITY COUNCIL ON AUGUST 18, 2014.


Denise McCluskey, Mayor

ATTEST:


Emily Genetta, City Clerk

APPROVED AS TO FORM:


Steve Victor, City Attorney