

**RESOLUTION NO. 696**

**A RESOLUTION OF THE CITY OF UNIVERSITY PLACE, WASHINGTON,  
ESTABLISHING THE CITY COUNCIL'S COLLECTIVE GOALS AND OUTCOMES FOR  
THE 2013-2014 BIENNIUM**

WHEREAS, the members of the University Place City Council have worked diligently to establish their collective City Council goals and outcomes for the City's 2013 – 2014 biennium; and

WHEREAS, the City Council put special emphasis on defining goals which are understandable, and outcomes which can be objectively tracked to completion; and

WHEREAS, during the 2013 – 2014 biennium, the City Council in its sole discretion may add, remove or revise the matters included in these goals and outcomes by further resolution; and

WHEREAS, the City Council now desires to formally adopt the 2013 – 2014 City Council goals and outcomes to inform residents and provide policy guidance to the City Manager;

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF  
UNIVERSITY PLACE, WASHINGTON, AS FOLLOWS:**

1. The following 2013 – 2014 City Council goals and outcomes are hereby adopted:

**Goal - Increased Public Safety**

**Outcomes**

- Consider a Resolution directing the Public Safety Commission (PSC) to examine the long range public safety needs.
- Public Safety Commission to present public safety needs assessment to City Council.
- Consider adoption of ordinances which provide additional or enhanced legal tools for law enforcement, including a SODA ordinance

**Goal - Improved Parks and Recreation**

**Outcomes**

- Consider a Resolution directing the Parks and Recreation Commission (PARC) to examine long range parks and recreation and Senior Center needs.
- Develop an implementation plan for the development of the Leach Creek/Chambers Creek Trail.
- Commence construction of the Phase 1 Leach Creek/Chambers Creek Trail (funding dependent)
- Consider a Resolution making a policy decision on the future of the Kobayashi Property.

**Goal - A More Beautiful City**

**Outcomes**

- Establish a Vision for City Streetscape.
- Establish a Vision for City Gateway Signage.

**Goal - Improved Business Climate, Increased Opportunities for Consumers, Business Owners and Workers. Continued Town Center Development**

**Outcomes**

- Adopt an Economic Development Strategic Action Plan (EDSAP).

- Consider a Resolution directing the Economic Development Commission (EDC) to examine the availability of tourism resources and facilities, including athletic facilities, in University Place and the feasibility and desirability of promoting University Place as a tourist destination.
- Develop a Community Events Calendar.
- Continue progress toward redevelopment of the Historic 27<sup>th</sup> Street Business District to include completion of street improvements, sub-area plan study and district marketing and promotion strategy.

**Goal - Better Infrastructure**

**Outcomes**

- Consider a Resolution to form a street and sidewalk maintenance and improvement task force.
- Complete an update to the City's Surface Water Management (SWM) Plan.

**Goal - Increased Public Understanding of Council Initiatives**

**Outcomes**

- Adopt a Communications Strategy.
- Conduct an annual Open House.

**Goal - Better Financial Conditions**

**Outcomes**


- Complete 2013 Bond Refinancing.
- Increase General Fund ending fund balance.

2. Effective Date. This Resolution shall be effective immediately upon adoption by the City Council.

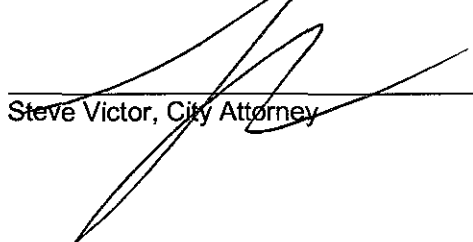
**ADOPTED BY THE CITY COUNCIL ON AUGUST 6, 2012.**

  
 Ken Grassi, Mayor

**ATTEST:**

  
 Entella Genetia, City Clerk

**APPROVED AS TO FORM:**

  
 Steve Victor, City Attorney