

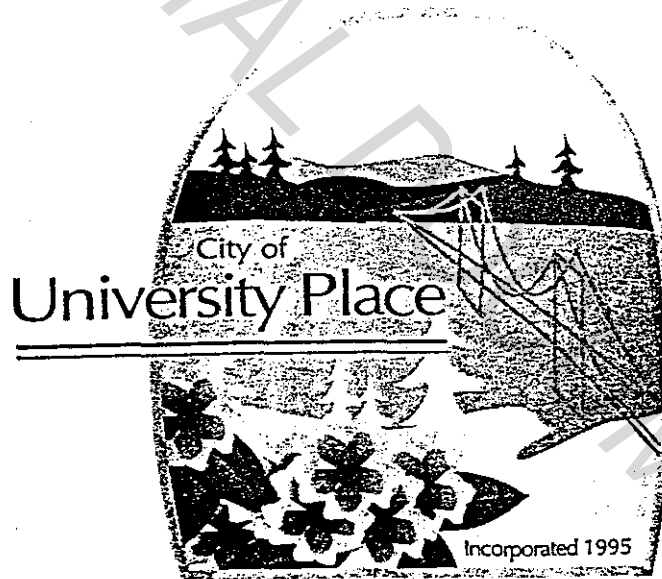
ORDINANCE NO. 69

AN ORDINANCE OF THE CITY OF UNIVERSITY PLACE,
WASHINGTON, ADOPTING A CITY LOGO AND
PROHIBITING AND PENALIZING IMPROPER OR
UNAUTHORIZED USE OF THE LOGO

THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE,
WASHINGTON DO ORDAIN AS FOLLOWS:

Section 1. Findings. The City Council finds that the logo of the city adopted in Section 2 is a symbol of the authority of the city and a valuable asset of its population. The city council desires to insure that only appropriate uses are made of the city logo.

Section 2. Adoption of Logo. The city adopts the symbol depicted below as its city logo.



The city logo depicted above is a stylized portrayal of views from the bluffs of the City of University Place featuring the Narrows Bridge and the Olympic Mountains, with a spray of the State flower, the Rhododendron, in the foreground. The words "City of University Place" and "Incorporated 1995" are integrated into the design.

Section 3. Purpose of Logo. The city logo shall be used for official purposes only, or as authorized by the City Council.

Section 4. Unauthorized Use of the City Logo.

- A. Except as authorized by the city council, the city logo shall not be used on or in connection with any advertising or promotion for any product, business, organization, service, or article, whether offered for sale, for profit or offered without charge.
- B. No person shall use a symbol that imitates the city logo or that is deceptively similar in appearance to the city logo.
- C. The city logo may be used for illustrative purposes by the news media if the reproduction is incidental to a publication or broadcast, and may be used in political cartoons.

Section 5. Penalty for Violation. Any person who willfully violates this ordinance is guilty of a misdemeanor and subject to punishment as set forth in the city's general penalty ordinance. The city's right to prosecute under this section shall not affect its right to pursue civil or injunctive relief under federal or state laws.

Section 6. Severability. If any provision of this ordinance or its application to any person or circumstances is held invalid, the remainder of the ordinance or the application of the provision to other persons or circumstances is not effected.


Section 7. Effective Date. This ordinance shall take effect (5) days after its publication.

PASSED BY THE CITY COUNCIL ON SEPTEMBER 6, 1995.



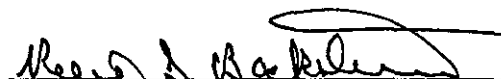
Mayor Stanley L. K. Fleming

ATTEST:



Susan Matthew, City Clerk

APPROVED AS TO FORM:



Robert J. Backstein, City Attorney

Date of Publication: September 19, 1995
Effective Date: September 24, 1995