

**A Publication
of the City of
University Place**

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Disaster preparation

by Officer Dan Hacker, University Place Police Department

Living in the Pacific Northwest has many advantages; however, the reality is that we are also living in an earthquake zone. A quake here could be larger than the recent devastating Japanese earthquake. Even if that quake doesn't occur during our lifetime, there are other major events (including things like a major pandemic or major storms) which may be just as disruptive to you and our region. Armed with that information, the question becomes: Are you and your family prepared to be self reliant during a prolonged emergency?

If you're not prepared, then it's time to start. It doesn't have to take much time or money. Just start by obtaining basic supplies to make you and your family self reliant for a week. Prior thought was that three days was adequate; however, that has proven to be inadequate in a major disaster.

Besides the week of supplies in your home, also prepare a three-day kit in your car. The reasoning is that if you're in your vehicle when a major disaster strikes (like the people stuck on I-5 for eight hours during a snow storm this winter) then you have some supplies with you. If you're in your home and a major quake happens, your vehicle might become your temporary shelter.

The most important thing is to **Start Getting Prepared**. Start small and work your way up. Think about food, water, shelter, medical aid, and sanitation. The peace of mind you get from being prepared will be worth the investment, even if you're never involved in a disaster.

There are many sources for information on preparedness. Use the checklist on the back of this newsletter as a guide. A few suggested websites are: Ready.gov, FEMA.gov and Survivalblog.com.

Helping the Japanese Survivors

After the terrible disaster Japan has just experienced, they need help. If you want to donate money to help in the disaster relief effort, what's a safe way to do it?

First, make sure you are donating to a well established charity that has a track record of getting most of the money where it's needed, instead of it going to "administrative costs." Donating to an established charity often means you can use the donation as a tax deduction, too.

Beware of scams. There are ruthless people out there, waiting to take advantage of your good heart. By giving to a reputable charity, you ensure the money is going where you intended it. Some places to get information on charities are charitywatch.org and charitynavigator.org.

Some reputable charities you might consider donating to are: The American Red Cross, International Medical Corps, Americares, The Salvation Army, Doctors Without Borders, and International Rescue Committee.

City Council Elections this year

U.P. residents will have an opportunity to vote for three City Council positions this year; Positions 2, 6 and 7. These positions are currently filled by Debbie Klosowski, who is not seeking re-election, Gerald Gehring and Caroline Belleci.

City Council positions are four year terms. The person elected to Council Position #7 will fill the position upon the certification of the results for the 2011 General Election. All other positions will be effective January 1, 2012.

Listed below are the important dates for the City Council election:

June 6	First day for candidates to file for office
June 10	Last day for candidates to file for office
August 16	Primary Election for races with more than two candidates
November 8	General Election

The filing fee for a City Council position has been established by Pierce County at \$174. If you have any questions, please contact the Pierce County Elections Division at 253.798.7430.

Save the date: Saturday, August 6 for the U.P. Festival!

COUNCIL CORNER...

by Caroline Belleci, City Council Member

This year, the City of University Place will be celebrating 16 years of cityhood. The event will be commemorated with the volunteer-driven University Place Festival to be held at Cirque Park on August 6, so mark your calendars! More information will be forthcoming from the festival committee as plans are finalized, so stay tuned, look on the U.P. city website and get updates on UPTV – it promises to be a great time for all!

After the recent worldwide economic downturn, I have personally felt the need to look to the future and try to see things in a more positive light – something that's a lot easier said than done. The recent Speak UP meetings were an opportunity to meet with citizens and I was reminded there about how far we as a City have come in such a short period of time.

Within the past 16 years we have:

- Added 115.6 acres of park land (not including 900+ acres of Pierce County's Chambers Creek Properties)
- Added 25 miles of sidewalks
- Added 30 miles of bike lanes
- Added over 1,000 streetlights
- Added approximately 2,400 street trees

by Gerald Gehring, City Council Member

Evaluating our City Streets

Our City street system is a large community asset. Like any asset, the pavement system needs constant maintenance.

The key ingredient in our streets is asphalt, which is an oil product. Just like the oil in your car, it breaks down over time. As the asphalt breaks down or deteriorates, it becomes brittle and cracks, and can also lose its ability to adhere to the rock causing "raveling" can occur. This allows water to penetrate the roadway causing serious problems, like potholes and extensive cracking, which can lead to further deterioration. Whether it's your car or your road, maintenance is much more cost effective than a total rebuild.

Why is preventative maintenance important?

Preventative maintenance is a strategy to prolong the life of the pavement and prolong the community's investment. The lowest life cycle cost is obtained by maintaining or rehabilitating the pavement in the early stages to prevent the need for extensive repairs or thicker overlays later.

How do we evaluate the condition of our streets?

Several years ago, the City of University Place contracted with Measurement Research Corporation to perform pavement inspections and submit an evaluation of all roads in U.P. Individuals walking and visually inspecting the pavement surface inspected the pavement for various signs of deterioration, distress

- Increased our recreation program participation and offerings
- Made walking on our arterials safe with our community wide improvements
- Became the first in the state to install roundabouts for traffic flow and safety, resulting in fewer accidents and traffic related deaths
- Added numerous community events such as the Duck Parade, Treasures in the Park, Curran Orchard Summer Concerts, Cider Squeeze, Homestead Park Flower Show, Tree Lighting and UP Festival to name a few
- Developed a citywide Comprehensive Plan to address future growth and development
- Worked with Pierce County Sewer to fast track development of the Chambers Bay walking trails, shoreline access and off-leash dog park
- Hosted the successful 2010 U.S. Amateur Golf Tournament and we will be hosts to the 2015 U.S. Open.

We now have a stronger sense of community and a united desire to move forward. With this shared commitment, University Place is not just another city – it is a great place to live, work and play.

and cracking. The pavement distress was classified using the visual rating method recommended by WSDOT Highways and Local Programs Office. The condition of the pavement surface was evaluated for each segment and an Overall Pavement Condition Rating Index (OCI) was calculated. The OCI score represents the average surface condition of the pavement within each segment on a scale of 0-100, where 0 represents a failed condition and 100 represents new pavement. Ideally all roads should receive maintenance or repair when they reach a rating score of 80.

How good are our streets?

These structural pavement ratings are now performed every other year. The ratings are used as base information to determine what level of maintenance is needed on a particular street. We use that numerical road rating and then factor in the traffic counts to help determine the priority and type of maintenance required.

Generally, the City's pavement condition is in good condition with an overall OCI rating somewhere in the low 70's. An OCI rating of 85-70 is considered good, while a 70-55 rating is considered fair.

How are we doing?

Preventative maintenance includes:

Crack sealing – Application of hot liquid asphalt to seal cracks and prevent water from seeping under



Caroline Belleci, Council Member

CITY COUNCIL

Mayor Debbie Klosowski.....	565.8466
Mayor Pro Tem Ken Grassi.....	627.7196
Javier Figueroa.....	226.3927
Eric Choiniere.....	460.2500
Denise McCluskey.....	460.2500
Gerald Gehring.....	460.2500
Caroline Belleci.....	389.9517

PROPOSED MEETING CALENDAR

May

Regular Meetings: 2nd & 9th
Special Meetings: 16th & 23rd

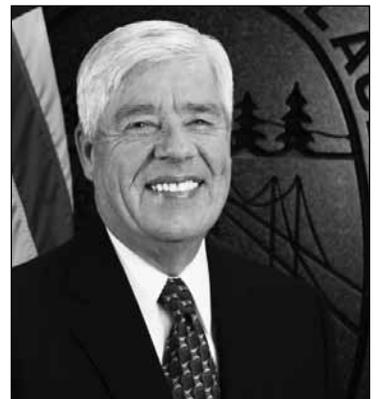
June

Regular Meetings: 6th & 13th
Special Meetings: 20th & 27th

July

Regular Meetings: 5th & 11th
Special Meetings: 18th & 25th

All City Council meetings are held in the Town Hall meeting room, Windmill Village, 3715 Bridgeport Way, usually at 6:30 p.m., (unless otherwise posted). Changes to meeting times and locations are posted at City Hall, University Place Library, Fire District #3 and at www.CityofUP.com, or contact the City Clerk's Office at 460-2510 for current information about meeting dates and agendas.

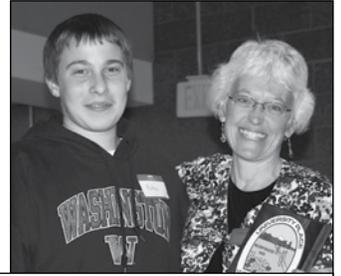


Gerald Gehring, Council Member

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U.P. celebrates its Volunteers of the Year!

On March 24, the community came together to honor the hundreds of University Place volunteers who made a difference in our city by giving of themselves and their time last year. Tacoma News Tribune Columnist Kathleen Merryman, the keynote speaker for the evening, praised their efforts while the U.P. Volunteer Center, which sponsored the annual dinner, had Mayor Debbie Klosowski present awards in four categories to the city's Volunteers of the Year.



Volunteer Youth of the Year – Robbie Jordan
for his involvement in the U.P. Youth Council, Jr. Leader Program for summer recreation programs, along with his service as a U.P. Parks Commissioner.



Diana Harmon Lifetime Achievement Award – Cindy Bonaro (center) for her ongoing commitment to our city via activities such as supporting Chamber of Commerce activities, U.P. Farmer's Market, UP for Art, U.P. Historical Society, CHiPs, the Duck Parade, U.P. Sustainability Committee and the U.P. Library.



Volunteer Organization of the Year – Playground by the Sound (accepted by Linda Bird and Jon Bird) for spearheading a community campaign to raise funds via the Pepsi Refresh contest for the future Playground by the Sound, along with creating partnership opportunities resulting in additional funding for the U.P. Library, U.P. Volunteer Center and U.P. Recreation scholarships.



Volunteer of the Year – Jim Baldes for creating the non-profit U.P. Community Supported Parks & Recreation group (which raised \$74,000 for youth and senior recreation programs) along with his service as Chair of the U.P. Parks Commission.

Sergeant Blair receives County's 2010 Officer of the Year Award

University Place Sergeant Mike Blair came to University Place Police Department last year. Mike has been with the Sheriff's Department for the past 16 years and a patrol sergeant for four of those years. He is currently a Peer Support Team supervisor, a part of the Sheriff's Strategic Initiative Team, and an Instructor for the Performance Leadership Institute. In his short time here he led his patrol team in the apprehension and investigative follow-up of the University Place serial burglars responsible for over 30 burglaries in U.P.

It will come as no surprise to hear that Sergeant Blair has recently been recognized by the Pierce County Sheriff's Department as the "Officer of the Year" for 2010. In an agency of

over 300 commissioned personnel, this is no small recognition. Sergeant Blair played a pivotal role in the Department's response to the loss of the four Lakewood Officers and PCSD Deputy Kent Mundell in 2009. Mike's role as the supervisor of the Peer Support Team earned him the following recognition:

"Sergeant Blair is recognized for his leadership as the Supervisor of the Peer Support Team. His vision for improvements to enhance the Peer Support Team is to be commended. He implemented modifications of the team, met with members on a regular basis, and arranged for training. He prepared a new protocol for team deployment benefiting the families and the family liaison. He continues to

support our families of fallen officers, serves as Public Information Officer when needed, and is a member of the Sheriff's Communication Team. Sergeant Blair exemplifies the core values of responsibility and compassion."

Congratulations, Sergeant Blair! We are so lucky to have you as a part of our University Place Police Team.



Council Corner, continued...

the pavement which causes softening of the sub base and ultimately a pothole or further failures.

Chip sealing – Application of a thin layer of hot liquid asphalt, then a 1/2" layer of crushed rock. This provides asphalt sealing and a thin wear layer.

Pothole patching – Repair small failures, preventing them from causing further failures.

Asphalt overlays – Provided the base asphalt is in good condition, a 1-1/2" layer of asphalt can provide a new wear surface.

The goal is to keep or maintain the pavement in a satisfactory level before it deteriorates to a point where these preventative maintenance tasks are no longer effective.

So, what's the problem?

Like all cities, University Place has had to decrease budgets during these recessionary times. One area that has been hard hit is our street maintenance fund. The only money that has gone into the fund the last two years is for pothole patching and crack sealing. Overlays

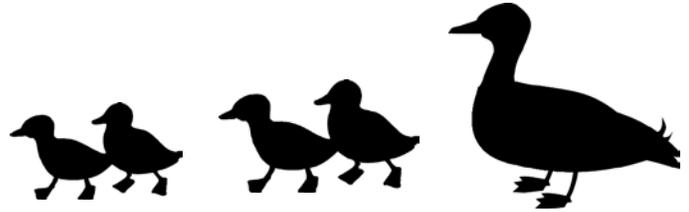
and chip sealing have been cut out of the budget. This does not include the new pavement that would be done in connection with a Capital Improvement Project which are often grant funded. Without the ability to afford overlays, or even the more cost effective chip sealing, our streets will fall from the "good" rating to the "fair" rating. Why does that matter? As our streets deteriorate without these important preventative maintenance measures, the cost to bring them back up to an acceptable standard will greatly increase.

by Gerald Gehring, City Council Member

Come to the Duck Daze Celebration!

Saturday, June 4, 2011

Duck Parade & Uptown Car Show



Duck Daze officially kicks off at 10 a.m. when the Duck Parade marches along Bridgeport Way to celebrate the coming of summer! Everyone is invited to participate and be part of the fun!

The Duck Parade began when community members Terry Reim and Dixie Harris thought the community needed an event to celebrate the end of the rainy season as well as the wonderful improvements to Bridgeport Way. The yellow duck was adopted as the symbol of the parade and is now a community mascot!

The parade, sponsored by Mandon Foley Insurance Agency this year, will begin at 10 a.m. at the corner of 27th Street and Bridgeport and continues south to 37th Street where it will end at the **Uptown 2011 Car Show**, sponsored by America's Credit Union.

You can be in the parade or just come to cheer on the participants. Either way, you'll want to grab your yellow gear! To be a part of the parade or for more information, call Dixie Harris at 253.564.6373.



Treasures in the Park

10 a.m. – 4 p.m. in Homestead Park

Are you looking for some fun... a bargain... great entertainment? Look no further!

After you enjoy the Annual Duck Parade, bring the family and move on down to Homestead Park, where you can join the crowd in the hunt for "treasures" at this year's annual "Treasures in the Park" event. The event is free and open to the public – and a great opportunity for family fun!

Treasures in the Park is University Place's BIGGEST garage/antique and plant sale, and you won't want to miss it! Sign up for a booth, clean out those closets, bring out the antiques, reusable items and new treasures to sell. There will be bargains galore, rides and activities for the kids, food, fun and entertainment on stage for the whole family.

On-stage entertainment will feature an array of local musicians and dancing groups throughout the day. There may even be an opportunity for budding vocalists to showcase their talent during a fun karaoke session.

Booth space for this great event is limited, so sign up for your space today! 10x10 spaces are available for an Early Bird Special of \$50 through May 15, after that date booth space will be \$60. Final deadline to sign up is May 31. Applications are online on the City's event calendar at www.CityofUP.com or, for more information, call Ken Grassi at 278.1946.

This is a phenomenal year to be part of Treasures in the Park! The all-day festivities – parade, car show, fire/police open house, antique/garage sale and art fair – will mark the kickoff of the first summer in U.P. with Market Square activities for all!



Fire & Police Open House

10 a.m. – 2 p.m. at the Public Safety Building



Do you have junior firefighters or policemen in your midst? Children of all ages love to check out the police cars, fire engines, and all of the cool equipment available for viewing at the Fire & Police Open House.

There will be refreshments, helmets, life jackets, tattoos, and more! Best of all, family members of all ages will have the chance to meet and talk with local law enforcement professionals and learn all about what they do!

Highlights of the day will include:

- Refreshments
- Face painting, temporary tattoos
- Pierce County Sheriff's Special Units
- Helmet & life jacket fittings

Child must be present. Cash only.

\$14 Life jackets

\$7 Bike helmets

\$10 Multi-sport helmets



**Non-perishable food donations
will be collected for local area food banks!
Don't forget to grab yours as you head to the parade!**

Art Fair in Market Square, 10 a.m. – 5 p.m.

All day long, from the beginning of the parade until after the final treasure is bought in Homestead Park, UP for Art will be holding the First Annual arts & crafts fest in Market Square, the community space in front of the Library/Civic Building. Featuring local artists, the event is one that promises to become a favorite! For more information, contact Barry Crust at 273.0953 or basa28@comcast.net.



FREE Curran Orchard Summer Concert Series

A “Battle of the Bands,” featuring local teenage musicians, and “Elvis” are among the featured groups at this year’s annual summer concert series at the Curran Apple Orchard Park.

All concerts occur on Thursday nights from 6:30 to 8 p.m. In case of inclement weather, concerts will relocate to the Curtis High School Cafeteria. Bring a picnic or enjoy food from the U.P. Kiwanis.

Special thanks to Columbia Bank for their ongoing sponsorship of this event.

Don't miss out on these fun events:

- June 30 –** Battle of the Bands featuring local teenage musicians, visit www.BattleInTheOrchard.com.
- July 14 –** Fingertips (blues, funk, and rhythm & blues)
- July 28 –** Department of Washington American Legion Band
- Aug. 11 –** Danny Vernon’s “Illusion of Elvis” Show, visit www.dannyvernon.com for more information about the artist.



Spirit of Democracy Contest!

Celebrate democracy and help decorate the new ballot drop boxes! In celebration of several new ballot drop boxes (including one in front of the Public Safety Building on Drexler Drive), the Pierce County Auditor’s Office is sponsoring a contest to select inspirational quotes about voting rights and citizenship. Winning entries will appear on ballot boxes before the August primary.

Entries from U.P. residents should be sent to Spirit of Democracy, c/o University Place City Hall, 3715 Bridgeport Way West, University Place WA 98466. The City Council will select the winning entry which will be recognized in a

future City newsletter and by proclamation. All entries are due by **Tuesday, May 31**.

Contest rules are:

- Limit of 20 words (not including author)
- Must be non-partisan and historically significant
- Must be properly attributed to the author
- Quotes should come from historical or contemporary public figures that embody democratic principles and should not be created by the contestant.

For more information, please contact Pierce County Auditor Julie Anderson at 253.798.3188 or Julie.Anderson@co.pierce.wa.us.

Save the Date – Pups in the Park!

Flying pooches, a pet parade, doggie games, food and fun are scheduled for the annual Pups in the Park on **Saturday, Aug. 20**, at Cirque Bridgeport Park. This year’s event features Skyhoundz Northwest Regional Championship. Come out and watch these amazing four legged contestants leap and twirl! All proceeds from this event, sponsored by SUNDOGS, will go toward the off leash dog park in University Place. For more info, visit www.updogpark.org.



Pruning Party on Saturday, May 14, 10 a.m. – 2 p.m.

Help spruce up the Curran Orchard at a FREE Pruning Party. Bring loppers, hand pruners, hand saws and work gloves or borrow some from the barn. Master Gardeners will be on hand to provide instruction. Goodies provided! For more information, contact 253.565.8466.

National Night Out 2011 – Sign up your neighborhood!

It is getting to be that time of year again – time for University Place citizens to turn on outside lights, lock your doors and step outside to join neighbors in the fight against crime. National Night Out is always the first



Tuesday of August and it will take place this year on **Tuesday, Aug. 2**.

National Night Out is designed to: Heighten crime and drug prevention awareness; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

University Place Police together with West Pierce Fire & Rescue, the City of U.P. Council,

Commissioners and staff will be caravanning all around the City in police and fire vehicles visiting all U.P. neighborhoods that register by Friday, July 29. Register your neighborhood today.

This is our opportunity to honor University Place neighborhoods that partner with police and fire to successfully reduce crime and increase safety in our City! Don't wait! Start organizing your block party today and register your neighborhood by calling 253.798.3141.

Connecting with the Community: Encouraging

Communicating with residents has been a long term priority and a challenge for the City. A slew of recent efforts aim to improve how the City communicates, gauge citizen opinion about City services, and engage residents in conversations about the community.

Community Survey

Late last year, the City invited all residents to provide the City with feedback through the 2010 Community Survey. The survey, which was sent to every residence in the City, was returned by over 620 people. By completing the survey, residents took advantage of an opportunity to provide valuable feedback from their own homes that will help shape the way the City works for you.

The City has regularly conducted a community survey since 1997. Although the 2009 survey was postponed due to budget and staffing cuts, the City secured grant funding from the National Center for Civic Innovation that allowed the City to proceed with the survey in 2010.

The survey, professionally conducted by consultant Sound Communication, was included as an insert in the Fall 2010 Headlines Newsletter. Over 60 survey questions gauged residents' opinions of specific services provided directly or indirectly by the City, such as street maintenance (directly) and garbage services (indirectly through U.P. Refuse), as well as their opinions about general topics such as how responsive the City is to citizens.

The survey results provided useful quantitative and qualitative feedback. Three quarters of the respondents indicated that they take advantage of using City parks, and over 80 percent of respondents rated each of the following specific services highly (good/excellent/safe): street and road conditions, garbage and recycling collections, and neighborhood safety. Eighty percent of respondents think sustainability issues are important to the community, 62 percent support using tax revenue to support business recruitment and retention, and 69 percent support using tax revenue to develop Town Center to increase the tax base in U.P.

On the other hand, many respondents indicated that they were unable to respond to questions about whether the City is on the right track, the City Council is responsive, or whether changes in U.P. have made it more livable. And, some areas, such as Parks & Recreation programs and how well the City keeps residents informed of City issues, were rated highly, but have still declined since the last survey.

The City would like to thank each of you who took the time to participate in the survey. In addition to the immediate feedback it provides, the City is also using the information, along with feedback received from focus groups and best practice research, to develop a performance/service report that will be available later this year.

For a copy of the full results of the 2010 Community Survey, visit the City Manager's page of the City website at www.CityofUP.com.

Each of the below projects was launched to help the City connect with you, your neighbors, and local businesses. After projects are completed, the City will continue to make adjustments to help improve how the City serves you. Please feel free to contact Steve Buter at sbuter@CityofUP.com with your questions or suggestions.

Focus Groups

In March 2011 more than 35 University Place residents accepted invitations to participate in 90-minute focus groups to discuss the City of University Place and give detailed feedback about services and communications. The information gleaned from the focus groups, in addition to the 2010 Community Survey results and best practice research, will help the City develop a performance/service report based on what U.P. residents want to know.

Thanks to additional grant funding from the National Center for Civic Innovation, which also helped fund the survey, the City was able to hire an outside consultant to facilitate the focus groups at no financial cost to the City. Sound Communication, on behalf of the City, facilitated three separate focus groups with 12-16 U.P. residents per focus group. Each participant was selected randomly by the consultant and offered a cash incentive to participate. The entire cost of the focus groups was covered by the performance measurement grant and the groups were scheduled at the Senior Center during times when no other events were planned.

Surveys, such as the 2010 Community Survey, are designed to be statistically valid and answer multiple choice or short answer questions such as "how do you rate the City's communications?" Focus groups drill down deeper, taking a small group of people from the larger surveyed population and asking and discussing more detailed questions such as "what can we do to improve communications" and "what would lead you to use the City website?"

The U.P. focus group results are currently being compiled by Sound Communication. The May final report will help inform staff about participants' perceptions of U.P., what information they would like to receive from the City, and in what format they prefer receiving it.

What the City is ultimately able to produce may be limited by available resources, but the City is interested to learn what information residents ideally want to receive and how they want to receive it so that future communications can continue to provide better information.

For more information on the focus groups, please contact Steve Buter at sbuter@CityofUP.com.



NATIONAL CENTER FOR CIVIC INNOVATION

CityofUP.com gets a new look

In mid February, a new City of University Place website was launched featuring improved user-friendly features and more local photography. This is the first upgrade to the City's website since 2002.

The redevelopment of the site was facilitated by a well-known firm with a stellar reputation, Rusty George Creative, and the site has received many outstanding comments from those who've visited.

So take a minute and **find your place** at www.CityofUP.com.

Find your place here.

Encouraging community conversations

Speak UP Neighborhood Meetings

During the first few months of 2011, the City held four neighborhood meetings in four different locations around University Place. City staff from each department was on hand to discuss a variety of topics with U.P. residents, who were invited to ask questions and participate in discussion. Among the topics discussed, the most frequent were streets, sewer, economic development and Town Center.

At each meeting, Mayor Debbie Klosowski welcomed residents and City Manager Steve Sugg shared a short history of the City, an overview of current City services and goals, and what the City looks forward to in the future. After 15 years of incorporation, he said "The City is now realizing the long-time vision of safe streets, parks and open spaces, great schools and safe neighborhoods."

One topic of interest to residents at each Speak UP was economic development and Town Center. City Attorney Steve Victor was careful not to breach confidentiality when asked questions about prospective Town Center tenants, but he also expressed his optimism about some of the current negotiations. Mr. Sugg, staff and residents discussed how the Town Center vision started in 1998, the sales tax leakage that occurs when residents leave U.P. to shop elsewhere, and how growing a significant sales tax base will help sustain City services. Additionally, residents were glad to hear that economic development is occurring outside of Town Center, including new dining options moving into University Place in the near future.

In looking ahead, the staff and residents were enthusiastic about increased Town Center momentum and the 2015 U.S. Open, which



is projected to bring in hundreds of thousands of dollars in tax revenues. Residents also helped explore ideas for sustainable funding of Police, Streets and Parks, and asked about sewer provision, which is a Pierce County service.

To conclude each meeting, City Manager Sugg thanked all the residents for participating. Although the recession impacted the City just like everybody else, he explained, the City is doing its best with limited resources and University Place parks, neighborhoods, recreation programs and other services make U.P. a great place to live, work, play, and shop.

University Place Council and staff are interested in hearing from your neighborhood or organization. For more information or to schedule a meeting, call Marian at 253.460.2500.

Local businesses – Help us help you!

The City's Economic Development Office exists to support local businesses. Developing programs and strategies to address the business community's needs and providing resources that support growth, the City works to extend a welcome to the economic drivers of our community...our local area businesses.

To keep pace with market forces and trends, it is important to take time to reassess the needs of business in University Place, as these needs change over time. In order to create a fresh picture of the business community, surveys have gone out to all licensed businesses located within the City of University Place. The feedback received will help to guide and focus the creation of the Economic Development Strategic Action Plan for 2012-2015.

The business survey is only one means of gathering information for the crafting of this plan. Various stakeholders throughout the community will be interviewed by members of the City's Economic Development Commission, and community volunteers and focus groups will be convened to elicit feedback. At the same time, current demographic information is being gathered to further shape the goals and objectives for Economic Development in the next three years.

The business survey, however, is a large-scale effort to receive input from every business that the City serves. This is an important opportunity for businesses to have their voice heard.

If you own a business that is physically located in University Place and have not received a business survey form in the mail, please contact Becky Metcalf in the Economic Development Office at 253.460.5442 or bmetcalf@CityofUP.com. If you have received your survey, please take a few minutes to complete and return it to City Hall.

Your participation is vital to the development of a plan that will address the specific needs and concerns of the University Place business community. Surveys are requested to be returned by April 29, 2011.

U.P. Parks & Recreation's Facebook a success!

Reaching more people to inform them about Recreation programs led to the launch of the University Place Parks & Recreation Facebook page in mid-February.

As of April 1, the Facebook page had been viewed over 7,735 times and in just over a month had 143 friends, and is continuing to grow each day.

Up to date information about Recreation programs and parks is available to interested parties. The ability to share current information will be used even more as the baseball season gets underway with its need to let coaches, parents and players know quickly of field rainouts and rescheduled games.

Upon viewing any Facebook posting, citizens can click the link for more information and are immediately taken to the Recreation page on the City's website where they can register on-line for programs. "That's convenience and one-stop shopping!"

Please "like" us on Facebook!



Fireworks discharge rules

Only allowed July 4 – from 9 a.m. to midnight

You must be 16 years of age to purchase, possess and discharge fireworks within the City. Children under the age of 16 must be under direct supervision of an adult.

Fireworks that are purchased at reliable retailers licensed by Washington State are legal. All locations in University Place sell only legal fireworks. If you choose to purchase fireworks elsewhere, you are responsible to know the difference between legal and illegal fireworks.

July 4th is traditionally one of the busiest days of the year for law enforcement. Call volume begins to escalate about a week before the holiday and eventually tapers off a few days after. If you see or hear **a situation that requires an immediate lights-and-sirens response** (where somebody's life or property is in immediate peril), **please call 911**. The phone may ring several times if the communications center is experiencing high call volume. Just let it ring until a communications officer answers. Do not hang up.



If you have a situation that does not require an emergency response (like a noise or fireworks complaint), please call the dispatch center's 24-hour non-emergency number: 253.798.4722. That number is answered by the same people who answer 911, but they answer ringing 911 calls first. So when communications officers are inundated with emergency calls, the non-emergency number might ring for a while. You may either let it ring until somebody answers, or hang up and call back later when the call volume has slowed.

The 4th of July falls on a Monday this year, meaning that many neighbors will be headed back to their work routines early Tuesday morning. Please take the time to talk with your neighbors about their neighborhood plans for the 4th of July. Fireworks can be legally discharged until midnight. It is important for neighbors to have good communication to help manage expectations concerning neighborhood celebrations.

Summer safety tips!

This time of year we find every excuse we can to spend time outdoors. While outdoor activities allow us to release all that energy we bottled up all winter, we need to remember to be safe!

Leisure walking and running is a great form of exercise but we always need to stay alert and aware of traffic...

1. Headphones are not a good idea. Pedestrians cannot hear what is going on around them and may not be able to protect themselves.
2. Travel against traffic. Walkers/runners should always be able to view oncoming traffic.
3. Wear a jacket or vest with plenty of reflective strips.
4. Practice all of the things you learned in kindergarten. Look both ways before crossing the street and use crosswalks. Make sure that you make eye contact with drivers before proceeding so you are certain they have seen you. The pedestrian always loses when it is "car vs. pedestrian." Always error on the side of caution!

Firefighters are on the lookout for safe riders

It's not very often that adults go out of their way to catch kids doing the right thing, but that's exactly what West Pierce Fire & Rescue will be doing from now until the end of the year. When firefighters spot a kid being a safe rider and wearing a helmet, they may be issued a "Safe Rider Citation" redeemable for a free ice cream cone at a University Place McDonald's.

West Pierce Fire & Rescue works hard to educate children in the area of safety and to positively reinforce safe behaviors. Firefighters welcome the opportunity to support a program such as this and share the commitment to encourage safe riding habits among our youngest citizens.

Bicycle injuries are a major cause of hospitalization for children ages 5-14, and 75 percent of bicycle related deaths involve a head injury. According to a study conducted by Harborview Medical Center, wearing a bicycle helmet can reduce the chance of a serious head injury by 85 percent.

Dirt Alert: U.P. Parks Action Plan

In 2010, the Tacoma-Pierce County Health Department sampled seven University Place parks for the Department of Ecology's Soil Safety Program. This work is funded through a settlement with Asarco for contamination caused by its former smelter in Ruston. Of those sampled, five parks tested higher than the state cleanup level for arsenic.

Ecology met with the Parks Department to explain the results and recommended soil safety actions for Curran Apple Orchard, Sunset Terrace, Colegate/Curtis Playfield, Cirque Bridgeport and Morrison parks.

Soil safety action plans

The purpose of sampling play areas in parks is to keep children safe since they are most likely to play in and possibly eat dirt. The results help the Department of Ecology determine what – if any – actions are needed to limit exposure in these parks.

Dept. of Ecology recommendations:

Remove one foot of soil from play areas at **Sunset Terrace** and **Curran Apple Orchard**. Take soils away for proper disposal and replace them with clean soil, then hydroseed.

At **Colegate/Curtis Playfield** install a 35-foot perimeter around the play area, lined with geotextile fabric and covered in bark chips.

At **Cirque Bridgeport Park** pour a concrete pad under an existing park bench or move it to an area without contamination.

At **Morrison Park** – where there are no play areas – educate park staff and add signs.

For all parks with contamination outside of play areas, educate park maintenance staff and post signage to inform visitors about healthy actions.



Healthy actions

Residents can take healthy actions to reduce contact with contaminated soils:

- Washing hands after playing outside or gardening.
- Wiping or removing shoes before entering the home.
- Washing fruit and vegetables before eating.
- Frequent damp mopping and vacuuming to reduce household dust.

Contacts

Soil Safety Program Coordinator: Amy Hargrove at 360.407.6262 or Amy.Hargrove@ecy.wa.gov. Health effects or Pierce County's residential soil sampling: Glenn Rollins at 253.798.3503 or grollins@tpchd.org.

Economic Development Commission message

I am pleased to report on the current projects of the City of University Place's Economic Development Commission (EDC). The EDC's function is to serve as an advisory board for the City Council on community-wide economic development issues, advocate for implementation of the Economic Development Strategic Action Plan, and actively participate in community outreach efforts and marketing strategies to promote economic development priorities.

To assist in establishing our priorities for the Strategic Action Plan for 2012-15 which is being developed, the EDC reviewed a business survey that was sent out to over 850 businesses in University Place. Additionally, Economic Development Commissioners will take part in conducting stakeholder interviews. Responses garnered through both venues will form an integral part of the data to be considered when identifying goals for the next three years. We do invite all to participate and comment on what strategies will help to create a more competitive business climate in the City. The Economic Development Commission will review the plan

and prepare a recommendation for the City Council. Currently the Strategic Action Plan is scheduled to be submitted for City Council review in mid-November.

The EDC has also been working with the Planning Commission to have a representative from each of our commissions at the other's meetings. Both groups feel this will greatly assist in the awareness of the current projects, issues and concerns of these two critical commissions.

As previously reported, in January four new commissioners were appointed to the EDC by the Council, joining the five continuing commissioners. The wealth of business development experience and diversification of the commissioners will be an asset in moving forward with current and upcoming projects. The EDC is an action oriented group and I am



Front row: John Siridakis, Rich Berndt, Ruthann Reim-McCaffree and Dirk Thompson. Back row: Ron Kent, Chris Nye, Matt Allen, Rick Larson and Peggy Rose Webster.

pleased with our progress to date this year.

Once again, I encourage the participation of the community in our monthly meetings and in providing feedback on current issues. The EDC meets on the third Thursday of each month from 7:30-9 a.m. at City Hall.

Rich Berndt, Chairman

Planning Commission update

The University Place Planning Commission has been busy working on several land use plan and regulation amendments.

In January the Planning Commission began to review the City's Comprehensive Plan for consistency with the recently updated Regional Growth Strategy (VISION 2040) and to plan for future population and employment growth forecasted by the State Office of Financial Management and the Puget Sound Regional Council. The Planning Commission will continue with their review of the Comprehensive Plan until the fall when they will forward their recommendations to the City Council for consideration.

To address two recent changes in State law, the Commission is studying rules for temporary tent encampments and electric vehicle infrastructure. In 2010 the State Legislature passed House Bill 1956, which authorizes religious organizations to host temporary tent encampments for homeless individuals and prohibits local government from enacting ordinance or regulations that impose conditions other than those necessary to protect public health and safety.

In 2009 the State Legislature passed House Bill 1481 that requires cities and counties to allow electric vehicle charging

infrastructure in all zones except residential, resource or critical areas. The City's deadline for enacting electric vehicle infrastructure provisions is July 1, 2011.

In addition to the State mandated planning efforts described above, the National Marine Fisheries Service has required the Department of Homeland Security's Federal Emergency Management Agency to amend rules for the National Flood Insurance Program. As a result the City must amend its Critical Area and Flood Prevention regulations to protect endangered species. This summer, the Planning Commission will be reviewing these regulations before making recommendations to the City Council.

Last but not least, the Planning Commission is considering a request by the owner of the Green Firs Shopping Center to amend the City's Zoning Code to allow new drive-through drug stores and banks in the Town Center Zone. Currently new drive-through uses are prohibited in the Town Center Zone. The request for the Zoning Code amendment includes locating a new Chase Bank Branch at the Green Firs Shopping Center.

For more information contact Planning and Development Services Director, David Swindale at 253.460.2519.

Emergency response training

The City of University Place Public Safety Commission recently received a presentation from West Pierce



Fire & Rescue (WPFR) on efforts they have made to assist citizens in preparing for disasters.

WPFR provides Community Emergency Response Team (CERT) training to citizens living or working in the WPFR area. CERT training follows a model developed by FEMA that is offered in cities across the country. The idea behind this model is to teach people in neighborhoods how to help one another in the first few minutes or hours following a disaster; before emergency responders are able to get to them. Students gain hands-on skills, such as how to put out small fires, render first aid in a disaster situation, and perform light search and rescue. Using the skills gained in the classroom and during exercises, CERT members can assist others in their neighborhood or workplace and also support emergency response agencies by taking a more active role in emergency preparedness projects in their community.

West Pierce Fire & Rescue anticipates offering this exceptional training to University Place citizens this summer. If you are interested in attending, contact Colleen Adler at 253.983.4564 or colleen.adler@westpierce.org.

Camp UPlay signups start now!

All of your favorite counselors are returning for a new season of good times, so get signed up for U.P. Summer Day Camp today!

Kids will enjoy 10 full weeks of fun in the sun for children ages 5-12. Camp UPlay is sure to offer something your youngster will love. Each week consists of creative arts, games, crafts, nature discoveries, fun projects and great field trips. Campers will go swimming 1-2 times a week and attend a Summer Movie Program, all for one weekly fee. Each child must bring a sack lunch, snacks and something to drink each day and dress for the weather – layers are best – but NO flip flops. Space is limited, so register now! Call 253.460.2530 for more information.



Parks & Recreation fundraisers

Thanks to overwhelming community support, more than \$74,000 was raised to help fund recreation services for youth, adults, and seniors.

This year the 501(c)3 U.P. Community Supported Parks & Recreation is sponsoring monthly events to continue funding Parks & Recreation. Our first three events – in January the Round Table Pizza Day, in February the Black Tie Dinner, and in March a Narrows Plaza Bowling Night – were all a success. A big thank you to everyone that participated!

The remainder of our tentative 2011 calendar is as follows – it continues to be updated, so please keep in touch with us. (Dates and/or events may be subject to change).

Please call 253.564.6373 for further information on how you can participate in these events.

- | | |
|----------|--|
| May 18 | Joeseppi's Restaurant Day with West Pierce Fire & Rescue and U.P. Police Department |
| May 21 | Junk in the Trunk at Narrows Plaza Bowl |
| June 4 | Duck Parade – UPtown Car Show – Baseball Tournament |
| July 13 | Senior Center Dinner with West Pierce Fire & Rescue and U.P. Police Department |
| Aug. 6 | U.P. Festival |
| Sept. 17 | Recreation Season Kickoff Pancake Breakfast |
| Oct. 13 | SOS (Support our Seniors) Dinner with West Pierce Fire & Rescue and U.P. Police Department |
| Oct. 22 | Make A Difference Day |
| Nov. | Golfing in the Rain at Chambers Bay |
| Dec. 3 | U.P. Christmas Tree Lighting |

Summer Camps & Clinics

This summer University Place Parks & Recreation will be offering a variety of summer camps and clinics, many of your favorites are coming back and we've even added a few new programs to the list.

Skyhawks will be returning to offer baseball, basketball, volleyball, golf, soccer & flag football. Your favorite British Soccer instructors are back with their popular Challenger British Soccer Camps for ages 3-19. Chet Dawson is bringing back his famous tennis camps with Top Cat Tennis and Coach Dawson's Team Training Camp.

Our week-long Art Day Camp returns this summer for a week of fun focusing solely on the arts. Campers will let their imaginations run wild as they draw, paint, sculpt and perform other styles of art – don't miss out on this exciting week of creativity coming this August.

Recreation is excited to offer a spring Golf Clinic this May and June and a Volleyball Clinic for eight weeks beginning in May!

Kindermusik will also be offering Summer Adventure Camps from "Peek-A-Boo, I Love You" for ages 0-18 months, "Zoo Train" for ages 18 months – age 3, and "On The Road" for ages 3-5.

Be sure to sign up for these camps and clinics soon! Find out more at www.CityofUP.com or call 253.460.2530.

Junk in your Trunk

May 21 in the Narrows Plaza Bowl Parking Lot

Check-in begins at 7:30 a.m. | Event is from 8:30 a.m. to 2 p.m.

Clean out your closets, get all the stuff together that you haven't used in years, and join us for an afternoon of trading treasures.

Purchase two parking spaces for \$25, sell your used or new items and keep the profits for yourself! To sign up, call 253.564.1992.

This event is a fundraiser for the University Place Senior/Community Center.

Take a clay class!

Discover the world of clay! The Parks & Recreation Department is happy to offer two exciting art classes for both adults and youth. Tuesdays will have "Beginning Wheel" while Thursdays provides "Fun with Clay." Join our talented instructor Heather Cornelius (PLU grad, instructor at the Glass Museum) for a great experience. All classes will be held at Curtis Junior High. Find more information at www.CityofUP.com.

Senior programs & rides

The Senior Center will be offering free programs again this summer and fall. Programs are funded through the Pierce County Development Block Grant and cover classes such as fitness and arts. Also being offered is free transportation from your home to the Senior Center for the Friday lunch program and for doctor appointments.

Details will be available in June. Call the Senior Center to get on our mailing list or call 253.564.1992.

Air Pollution: The Problem of Wood Smoke

As part of the Green UP Initiative, working to make U.P. a more sustainable community, the City encourages all residents to learn about the significant negative impact wood burning smoke has on one of our common resources, the air we breathe.



The Environmental Protection Agency in 2009 officially identified parts of Northwest Pierce County, including University Place, as fine particulate nonattainment areas. What that means is that the levels of fine particles in the air exceeds the federal standard, presenting a potential health risk to those who live, work, or visit the area.

In March, the Puget Sound Clean Air Agency released a report indicating that, while diesel engine exhaust is a leading cause of air pollution in King and Pierce County, residential areas are experiencing a substantial amount of additional pollution due to wood burning stoves and fireplaces.



What can you do? One simple step you can take to help improve air quality in the area is to reduce or eliminate burning wood in your stove or fireplace. If you are able to upgrade your uncertified or pre-1995 stove or fireplace insert to a non-wood heating source, do it!

This information comes from the Puget Sound Clean Air Agency. Please visit www.pscleanair.org to learn more.

Plant UP Project

Mother's Day, Father's Day and graduation celebrations are right around the corner! Are you looking for a special gift for your friend or family member? Help purchase a beautiful flower arrangement along Bridgeport Way. Sponsorship at the \$250 level includes a permanent nameplate to honor a special person for years to come.

YES, I want to support the PLANT UP PROJECT!

Sponsorship Level (circle one)

\$250 – Flower (*Sponsorship of entire pot includes nameplate*)

\$100 – Bloom \$50 – Sprout

\$75 – Bud \$25 – Seedling

\$ _____ – Wildflower (specify amount)

Enclosed is my check for \$ _____

Please charge my Visa/MasterCard (Circle one)

Card number _____

Expiration Date _____

Authorized Signature _____

Printed Name _____

Daytime Phone _____



Planters line Bridgeport from 35th to 37th.

Fax: 253.460.2528

Mail: **PLANT UP!**

Attn: Marian Holloway

3715 Bridgeport Way W.

University Place, WA 98466

Info: Ken 253.278.1946

Cut and Mail

Baskets on Bridgeport and Beyond!



You may sponsor one or more 2' x 4' hanging baskets in your name, business name or honor a special someone this spring! The basket fee includes maintenance and replacement if necessary. Baskets will be displayed late spring through the summer and into early fall for all to enjoy. Again this year we will be publicizing the names of businesses and individuals who take part in this project on UPTV, the City's website and in the U.P. Volunteer Center Non-Profit Newsletter, distributed to University Place households and businesses.

Give your business a publicity boost – **BE A SPONSOR!** Please call Ken for more information at 253.278.1946.

They sell out quickly, so order yours TODAY!!

YES, I want to support BASKETS ON BRIDGEPORT AND BEYOND!

I want to sponsor _____ (number) baskets at \$75 each or 3 for \$200! Under this name: _____

Enclosed is my check for \$ _____

Please charge my Visa/MasterCard (Circle one)

Card number _____

Expiration Date _____

Authorized Signature _____

Printed Name _____

Daytime Phone _____

Fax: 253.460.2528

Mail: **BASKETS ON BRIDGEPORT AND BEYOND!**

Attn: Marian Holloway

3715 Bridgeport Way W.

University Place, WA 98466

Info: Ken 253.278.1946

Emergency preparedness checklist

Quantities of each item will depend on how many people are in your family. This basic list is a good starting point. Think of other things you might need if you're on your own without power, sewer, water, medical aid, and groceries.

Water group

- Stored water (one gallon per person per day)
- Water filter (backpacking type, or larger)
- Water purifier (iodine tablets, chlorine, etc.)

Food group

- Stored food (Canned food, MREs, powdered milk, dried beans & rice, etc.)
- Manual can opener
- Method of cooking (like a camp stove, with fuel & matches)
- Pleasure foods (like hard candy, for kids especially)

Shelter group

- Emergency rain gear for each person (can be made from large garbage sacks)
- Tent (with enough room for all expected occupants)
- Tarps
- Blankets and hand-warmers

Health care group

- Maintenance medications
- First-aid kit
- Over the counter medications
- Hygiene products (soap, toilet paper, feminine products)

Other items

- Battery operated radio (preferably multi-band)
- Fire extinguisher
- Flashlights (or, preferably, headlamps)
- Tools (especially to turn off gas and water if needed)
- Games
- Pet food
- Make a plan (including getting more educated and prepared)

West Pierce Fire & Rescue offers free Smoke Alarm Program

West Pierce Fire & Rescue is offering a FREE smoke alarm program to residents of University Place and Lakewood.

If your smoke alarms are not working, if they are more than ten years old, or you do not have them inside and outside your sleeping areas, please call us at 253.564.1623 to schedule an appointment for WPFRR to come out and replace or install alarms at no cost.

Please note, we are not able to install alarms in apartment complexes due to property management.

This service is a grant-funded program.



The Best Babysitter is a SAFE SITTER

The Safe Sitter program provides medically accurate training for students ages 11 to 13 years old. West Pierce Fire & Rescue will offer two classes this summer. The dates are June 28-30 in University Place and August 23-25 in Lakewood from 8:30 a.m. to 12:30 p.m. each day.

Pre-registration is required and the class is \$30. Please call Captain Michelle Johnson at 253.534.3284 or e-mail her at michelle.johnson@westpierce.org for registration information.

UPTV – “UNIVERSITY PLACE” ON TV

Each month different programs about University Place air on Click! Channel 12 and Comcast Channel 21. The following programs are scheduled:

- Regular Council Meetings
- Short Course on Planning

Visit our Website: www.CityofUP.com/uptv for a weekly schedule.

Send program suggestions and comments to

UPTV@CityofUP.com

or call Linda Seesz, Communications/I.T. Manager, at 460.2537.

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David Layden, <i>Finance Director</i>	460.5401
Emy Genetia, <i>City Clerk</i>	460.2510
Linda Seesz, <i>Communications/I.T. Manager</i>	460.2537
Jack Ecklund, <i>City Engineer</i>	460.5411

City of University Place

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3715 Bridgeport Way West, Ste B-1, University Place,
WA 98466 | Phone Number: 253.566.5656 | Office
Hours: 9 a.m. - 4 p.m. Monday-Friday | Email: city_hall@CityofUP.com | Web Page: www.CityofUP.com