



# CITY OF UNIVERSITY PLACE HEADLINES

VOLUME 9 ISSUE 1

JULY/AUGUST 2010

**A Publication of the City of University Place**

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## A Letter from the Mayor



As I look back over the changes we've experienced during the last few months, it is evident that our City is at a pivotal point in its history. Changing circumstances have required us to reexamine how we provide services. One goal remains constant, however—we remain committed to providing the best services possible within existing resources.

### *New Faces*

For the first time since 1995, a majority of the faces on the City Council are new. Caroline Belleci, Eric Choiniere, Javier Figueroa and Denise McCluskey each bring unique perspectives and fresh ideas for our future.

Major changes also occurred amongst our staff due to several retirements and, regrettably, significant layoffs. We are fortunate, however, to have an extremely dedicated and talented group of employees under the leadership of our Interim City Manager Steve Sugg. Finally, we welcome new U.P. Police Chief Rusty Wilder, who takes over on July 2.

### *Financial Stability*

Like many cities across the country, our City continues to deal with the impacts of the national economic downturn. We are closely monitoring our revenues and carefully managing our expenditures. While declining revenues have resulted in staff layoffs, cuts in staff salaries and benefits, mandated furloughs and an overall reduction in services, we have maintained a balanced budget and an "A+" bond rating.

We have sufficient resources to meet our financial obligations. We remain concerned, however, about the long-term implications of our new lower levels of service in street maintenance, police, and youth and senior recreation programs. Residents participating in an informal survey and community meetings earlier this year strongly indicated that now is not the time to ask voters for additional funds to support these services. Nevertheless, I believe that now IS the time to start thinking about what level of service is acceptable for our community in the future. This fall, we will seek your input on these topics as we prepare the City's 2011/12 budget. Your participation is vital.

### *Town Center*

Although filled with challenges, Town Center remains our greatest opportunity for University Place's long-term financial security.

I feel like Town Center is similar to my experience hiking in the Grand Canyon. Starting on the canyon floor, I found myself facing steep climbs. There were many obstacles and false summits; however, reaching the top was well worth the challenges involved.

We now know that we were overly optimistic with the timeline we set for ourselves. Yet our experiences added knowledge along the way, helping us to move the project forward. Although the private component has not proceeded as quickly as we had hoped, we have continued developing the public components, which are essential to attracting private interests. We also held firm to our commitment to the library, and we will hand over the keys to the Library District in December 2010.

Because the national economic situation has made it difficult for a single developer to obtain financing for the entire project, we switched gears and hired a private sector retail expert along with an independent broker to help market the project and sell individual parcels. Serious negotiations are now underway and we hope to provide a community update in the near future.

Creating a "real" downtown for University Place complete with high quality restaurants, retail, offices and housing is still a major goal of our long term economic development strategy. We also will continue our efforts to support the growth of existing businesses and attract new business throughout the City.

### *Community Events*

Thanks to volunteers and local community groups, there are multiple upcoming events. Summer officially kicks off with free concerts at the Curran Apple Orchard and a number of fun recreational programs for youth and seniors.

*Continued on Page 2*

## **Come out & play!**

*"2010 Community Parks & Recreation Program"*

Your Parks & Recreation Program is alive and well, meeting the many challenges of 2010 head on. Despite significant budgetary and staffing cuts, we are continuing to provide an incredible variety of recreation opportunities for those of all ages and interests in the community. Parks & Recreation had many successes in 2009, with over 18,500 participants taking part in our programs and we have set our goal on exceeding that number this year. Check out some of our current offerings on page 9!

# COUNCIL CORNER...

## A Letter from the Mayor, *Continued from Page 1*

Excitement also is growing over the U.S. Amateur at Chambers Bay (August 23-29), when thousands of visitors will flow into our city to watch rising young golf stars.

### Community Input

Citizen involvement is critical to the future success of our City. Make a pledge to get informed and involved, whether it is watching UPTV, visiting our website at [www.CityofUP.com](http://www.CityofUP.com) or volunteering for a project or event. Community commitment is a strong tradition in University Place.

As we face the challenges ahead, there are opportunities for collaboration, fresh perspectives and creativity. University Place is truly a special community. Whenever a need arises, our community steps up to address it...and this year will be no different.

Thank you for allowing us to represent you. We look forward to working with you to make University Place an even better place to live, work and play!

## Ken Grassi, Mayor Pro-Tem



Now well into 2010, I remain both optimistic for what lies ahead and grateful for our past accomplishments. University Place has come a long way in the past 15 years as a city. Many challenges remain as we face a tight budget, reduction in staff, personnel changes, and the completion of our long awaited Town Center. I am very encouraged to see the near completion of our new Library Civic Building and Market Square. I believe this year will bring the announcement of an anchor tenant who will jumpstart the leasing to restaurants and quality retail stores that we have long anticipated!

I am enjoying working with four new members on our City Council. Each one brings their own unique qualifications, energy and innovative ideas to help keep U.P. moving in a positive direction. With the retirement of our first and only City Manager, Bob Jean, we have seen new direction and vision with our selection of Steve Sugg as our Interim Manager. I have great respect for Mr. Sugg and am confident he will continue to bring a fresh perspective and management style to our city.

I wish to express my heartfelt thank you for your support this past fall, and I am very humbled to be able to serve you once again. Together we will be steadfast in working to build an even stronger community so that University Place will continue to be respected and admired throughout Pierce County and the State of Washington.

## Javier Figueroa, Councilmember



I am honored to serve the public and prepared to address the many challenges our city faces. The vision of our community, "have a safe place to live, work, and play," will be the focus of our efforts. We as council members stand in the shoes of the very public we serve. As a collective community, we will move this city forward in a direction that others will wish to emulate. I campaigned on the promise to make it a priority to deliver a more transparent government and to be a good steward of the public's trust. As I champion this truth, I will ensure that my fellow councilmen and I respond to public input and create a collaborative environment where the council and the community work synergistically to accomplish our goals for this great city.

This year's priority needs to be about balancing our budget and maintaining reserves to ensure the sustainability of our community. In 2010 and in future years we will face budget shortfalls and, like other communities, realize the importance of leveraging our resources, partnerships, and volunteers to continue as a healthy community. Our community is a place we call home and we must come together as a community that we can all be proud to live in.

I'm honored and humbled to serve on the council. I promise to represent everyone equally, fairly, and impartially. Thank you for your support in making our community a better place to live!

## Eric Choiniere, Councilmember



On November 2 more than 250 people from our community came forward concerned about the possibility of our Parks & Recreation programs being cancelled. Several people gave personal testimony about how important these programs are for our youth and seniors. Others stepped up to state on the record that they will help because these programs are too valuable for our community to lose. Some may say this was a tough night. I look at it as a turning point in our city when our residents decided to become more positively involved in our community.

With the help of our City staff, Dixie Harris and the U.P. PARC Commission, our youth and seniors have programs for participation in 2010. This is being done from a combined effort of donations, city funding and volunteerism. The work is not complete and more effort will be asked of our community throughout the year. We need to remember that the commitment we made that night cannot be an empty rhetoric of anger. Instead, we must continue to work with our staff, our PARC Commission and our City Council to find positive ideas and solutions for these programs. Our youth and seniors today and in the future will be counting on it.

## Denise McCluskey, Councilmember



This nation is experiencing a heightened scrutiny compounded with discontentment between citizens and their government. This statement is also true in University Place. We are worried that our lifestyle and values will change due to the economic downturn and past decisions. This impacts how we make decisions today and how we feel about our own ability to sustain the sense of place and local control that we are accustomed to enjoying here.

At the beginning of this year City services went down to Core Levels. That meant a vast reduction of City staff and services for our citizens. Though saddened by the many loyal and valuable City employees who have been dearly missed for their invaluable contributions to our city, the citizens of University Place have begun to reengage in the public process of open government and become participants in its decisions.

Citizens are coming to meetings, making public comments and establishing blogs/websites. It is our hope that these vested citizens will continue to meet the challenges of 2010 by also volunteering with their time and money to establish a viable Recreation program, to ensure past community events will continue to be scheduled and, most importantly, to partner with City officials in order to make the right decisions for the right reasons when presented with well researched reports.

As a citizen, I am encouraged, hopeful and look forward to working alongside you in 2010. Together, we can strategically establish the best courses of action that will allow us to enhance our beautiful community and rediscover the joy in its amenities and ourselves.

## Gerald Gehring, Councilmember



The City of University Place engineering department manages the City's capital improvement and surface water management programs. This includes planning, designing, and building the City's transportation and storm drainage infrastructure, applying for and administering grants to augment available capital development dollars, and performing field engineering support. The primary goal of the engineering department is to develop a safer, more mobile, and user-friendly transportation system network that meets the needs of residents, businesses, and emergency services.

Due to the downturn in the economy, there were not many exciting projects for our streets crew during 2009. With the loss of our Neighborhood Capital Improvement budget our year was mostly maintenance. City crews cleaned 3,051 of 3,800 catch basins and 13,500 feet of drain pipe. In addition, the street sweeper was kept busy logging 1,300 miles cleaning streets. While this has an obvious aesthetic

value, the real benefit is removing various contaminants before they enter the drainage system and ultimately into Leach Creek or Puget Sound.

To date, the City has been awarded over \$22 million in grant funds for over 20 City projects. A partial list includes: 70th Ave. 19th to 27th, Mildred Street, 19th to 27th, Grandview Dr. Safe Routes to Schools, 40th Street Safe Routes to Schools, Hannah Pierce Road, Market Square, Alameda Ave., Intermodal Transit Facility, Bridgeport Way Phases I, II, III, Peach Creek Bridge, Leach Creek, Day Island Bridge, as well as other projects associated with the Town Center Project. For information on any of these projects, you may contact City Engineer Jack Ecklund at 460-5411.

## Caroline Belleci, Councilmember



During 2009 our businesses began to make some significant changes throughout our community. Local businesses brought their signs into compliance with the adopted sign code. This has had a terrific impact on visual clutter and has proven our business community to be a creative group. Thank you to all our businesses for coming into compliance with the sign code.

In 2009, the City Council formed the Regional Growth Center Task Force to review the Puget Sound Regional Council's Vision 2040 requirements for a Regional Growth Center Designation. After many meetings and discussions the area designated will be the currently zoned mixed use and commercial areas within University Place. This area was already zoned for future growth and business expansion and won't require major adjustment to the density allowed in the zone. This designation will ensure that future funding and grant opportunities would make University Place

eligible for infrastructure assistance. While the Vision 2040 plan envisions University Place with a population of 50,000 plus residents, the proposed designation before the Council proposes a significantly smaller growth projection closer to what has been approved in the 1998 Comprehensive Plan.

In 2010 Shoreline Master Regulations are the next major update project for the Planning Commission to come into compliance with new regulations and requirements. This will allow for interested citizens and stakeholders in the community to become involved. These are regulations that will affect all development regulations allowed along the west side shores. Interested stakeholders and citizens can contact the City for information on how they can participate.

## CITY COUNCIL

Debbie Klosowski .....	565-8466
Ken Grassi .....	627-7196
Javier Figueroa .....	226-3927
Eric Choiniere .....	273-8351
Denise McCluskey .....	460-2500
Gerald Gehring .....	564-4654
Caroline Belleci .....	389-9517

## MEETING CALENDAR

July 6 – No Meeting

July 9 - 10  
Council Workshop

July 12 – 6:30 p.m.  
Special Meeting

July 19 – 6:30 p.m.  
Regular Meeting

July 26 – No Meeting

August 2 – 6:30 p.m.  
Regular Meeting

August 9 – 6:30 p.m.  
Special Meeting

August 16 – 6:30 p.m.  
Regular Meeting

August 23 – No Meeting

*All City Council meetings are held in the Town Hall meeting room, Windmill Village, 3715 Bridgeport Way, usually at 7 p.m., (unless otherwise posted). Changes to meeting times and locations are posted at City Hall, University Place Library, and Fire District #3, or contact the City Clerk's Office for current information about meeting dates and agenda.*

# A message from the Interim City Manager

First, I want to thank those of you who have welcomed me so warmly in my new role as Interim City Manager. The last four months have certainly been the most challenging of my career. The major changes occurring throughout the country and around the world as a result of the economic crisis have not left University Place untouched. As we each must deal with the current economic uncertainty on a personal level, so too the City must adjust to the "new normal."

The City Council has made significant cuts in City staff and reduced service levels to ensure that we meet all of our financial obligations while continuing to provide the best services possible with existing revenues. I can assure you that we have sufficient resources to make it through this downturn and to provide basic city services. As we make these adjustments, however, we will become more reliant than ever on our community's generous network of volunteers and the creative ideas of a thoughtful, patient citizenry.

University Place has accomplished a great deal since incorporation, and I believe that the collaborative spirit that we cultivate during these difficult times will help us prosper in the future.

I look forward to working with you. My door is always open.

*Steve Sugg*



## Goodbye Chief Andrews...Hello Chief Wilder

It has been a short five years since Chief Jim Andrews was selected as our third police Chief since the City's inception. Lieutenant Jim Andrews arrived, for his final assignment in University Place, in February of 2005. Chief Andrews remains our first and, probably, only singing Police Chief! To know Chief Andrews is to love him and his larger than life personality. He has been a joy to work with.

Chief Andrews is not only leaving the City, but retiring from the Pierce County Sheriff's Department after 29 years. Chief Andrews worked as a K-9 Handler of two dogs – "Jude" and "Major." He was promoted to Detective Sergeant, working his way up from Property Crimes to the Special Assault unit and eventually running the Domestic Violence Unit. He was then promoted to Lieutenant where he supervised patrol, the Criminal Investigation Division and Internal Affairs. He was the Acting Chief in Lakewood during the turnover and then acting CID Captain before he landed in his final assignment as the University Place Police Chief.

Chief Andrews was instrumental in enriching the police partnership with the School District along with emphasizing the Youth Intervention Program by having police work with parents preventatively to address nuisance and misdemeanor offenses prior to issuing tickets and making arrests. Chief Andrews also assisted the City with issues surrounding our new court agreement with Lakewood, led the transition for the City taking over Animal Control services from the Humane Society as well as placing



*Jim Andrews  
Retiring Police Chief*

certain code enforcement issues under the police department umbrella. He was also instrumental in realigning police services during a very difficult city budget process.

We wish Chief Andrews the very best that retirement has to offer.



*Rusty Wilder  
Incoming Police Chief*

On June 1 Pierce County Sheriff Lieutenant Rusty Wilder was selected as the City of University Place's new Chief of Police. Chief Wilder is scheduled to take office on July 2, 2010.

Chief Wilder comes to University Place with extensive experience in the Sheriff's Department, having worked as a Sergeant in Patrol and Detachment, a Detective in Robbery and Narcotics, as well as a Deputy in Patrol, Special Operations and School Resource. Since receiving his Bachelor's degree in psychology and Master's degree in business administration, both from the University of Washington, Chief Wilder has continued his law enforcement education with courses in Integrated Emergency Management, Leadership and Executive Strategic Management. His awards for police service include the Medal of Merit, the Meritorious Service Award and the Medal of Team Valor.

Chief Wilder is a strong advocate for community policing and enjoys community problem solving.

We are delighted to welcome Chief Wilder in as our new University Place Police Chief.

## City's new attorney is no stranger to University Place

The City's Legal Department has recently undergone a change in personnel. The City was sad to say goodbye to City Attorney Janean Parker, who resigned to work closer to home as the City Attorney for the City of Kelso. Janean served as U.P.'s City Attorney for eight years, covering some very eventful times, and she will be missed by everyone.

The City welcomes its new City Attorney Steve Victor, who brings with him a wealth of experience in municipal, land use, and real estate development law. Steve was



*Janean Parker*

Assistant City Attorney for Tacoma for eight years. He then worked in the land use section for Gordon Thomas Honeywell before moving on to the firm of Kenyon Disend in Issaquah. While employed by Kenyon Disend, Steve served as the City Attorney for Algona, Medina and Dupont, as well as serving the City of University Place as its outside counsel for Town Center negotiations.

The City is very fortunate to have landed Steve as its own City Attorney.



*Steve Victor*

# Fireworks: Know the rules before you use

The Fourth of the July is right around the corner and soon it will be time to celebrate the heritage of this extraordinary country in which we live in.

As the holiday approaches you may be thinking about using fireworks as part of your holiday celebration. If you do, we ask you to **know the rules before you use**. It is **legal** to discharge **legal** fireworks in the City of University Place, but only between 9 a.m. and midnight on the Fourth of July.

Citizen safety is our number one concern. The University Place Police are taking a ZERO tolerance approach to violators of this Ordinance. There will be additional officers on patrol during this period, specifically to enforce this new City Law.

If you have questions or concerns please call U.P. Public Safety at 798-3141.



**It is legal to discharge fireworks in University Place from 9 a.m. to 12 Midnight on July 4th ONLY**

**You must be 16 years of age to purchase, possess and discharge fireworks within the City. Children under the age of 16 must be under direct supervision of an adult.**

**Fireworks that are purchased at reliable retailers licensed by Washington State are legal. All locations in University Place sell only legal fireworks.**

**If you choose to purchase fireworks elsewhere you are responsible to know the difference between legal and illegal fireworks.**

## Vote for Playground by the Sound!

Vote every day in July – let's build a Playground by the Sound in the North Meadow of the Chambers Creek Properties, imagined by children, built by volunteers.

Pepsi Corporation is giving away \$1.3 million each month to projects that benefit local communities and neighborhoods. Our community can win a \$50,000 grant just by voting for the "Playground by the Sound" project each day in July.

Anyone over the age of 13 can sign in and vote! Please help us win by voting each day and getting your friends and family from all over the country to vote for our Playground by the Sound at [www.RefreshEverything.com](http://www.RefreshEverything.com).

*Here's how we win:*

### **Contest Kickoff – July 1**

Sign up on the "Refresheverything" website. Recruit your friends, neighbors, family, coworkers, book clubs, and volunteer groups.

### **Click a day! – July 1 – 31**

Vote 1 time EACH DAY for 31 days. Don't miss a single day and make sure your recruits vote, too!

### **Celebrate! – August 19**

Come to the Environmental Services Building on Thursday, August 19 at 4:30 p.m. and enjoy a sweet victory!

Get more involved! We'd love to have you



join  
our

steering committee! We meet at 4:30 p.m. on the third Thursday each month, at the Pierce County Environmental Services Building, 9850 64th Street West.

Playground by the Sound is a joint project of the Chambers Creek Foundation and the Playground by the Sound Steering Committee. Go to [www.playgroundbythesound.org](http://www.playgroundbythesound.org) to learn more about this "community built" playground project designed by the kids in our community, and how you can get involved. (This is not an official U.P. School District Project.)

## Register your neighborhood for National Night Out

It is getting to be that time of year again – time for University Place citizens to turn on outside lights, lock your doors and step outside to join neighbors in the fight against crime. National Night Out is always the first Tuesday of August and will take place this year on Tuesday, August 3.

National Night Out is designed to: Heighten crime and drug prevention awareness; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals, letting them know that neighborhoods are organized and fighting back. Register your neighborhood today by calling the University Place Police at 798-3141.

University Place Police and Fire Departments, along with City of U.P. Staff and Council will be caravanning around the City in police and fire vehicles visiting all University Place neighbor-

hoods that register by Friday, July 30. This is our opportunity to celebrate our University Place neighborhoods who work with police to successfully reduce crime in our City! We are not successful without you!

Each year we visit more and more neighborhoods throughout University Place, which can make scheduling these caravan routes very difficult. It is important for all registered participants to run their neighborhood events from 6-9 p.m. We can tell you that we are delighted to come, but unfortunately, we cannot promise you will be on the route "early" or "late" and we cannot tell you what time we'll be there.

Don't wait! Register your neighborhood now by dialing 798-3141.



# U.S. Amateur preparations build momentum

Professional golfer Ryan Moore took a break from his U.S. Open preparations in June to spend a day at Chambers Bay and help promote the upcoming U.S. Amateur Championship.

That was one highlight during a recent spate of activity that saw momentum build toward the world's top championship for amateurs, to be held Aug. 23-29 at Chambers Bay and The Home Course.

Moore and his fellow U.S. Amateur co-chairman, Mike "First Gentleman" Gregoire, videotaped public service announcements and played a round of golf with several of the championship's supporters. Moore shot a 2-under 70, including an eagle on No. 12.

"It's probably the biggest event that's had the most impact on my career. The U.S. Amateur is the amateur event," Moore said. "Chambers Bay is so different for us in this area, where we grew up with tight, tree-lined courses. To have a true links-style course, you have a lot of room to work it – a lot of mounding and long grass you can get in instead of hitting trees and dropping down. It's a very different experience, but I love it. It's a great place for such a significant event."

Here are other recent developments:

**Open house:** An estimated 200 people attended an open house to learn more about championship preparations, including parking and transportation plans. Details about those plans will continue to be distributed throughout the community in the coming weeks.

**Triple offer:** The United States Golf Association began advertising its Ultimate USGA Package that provides access to three of the premiere championships in golf: a one-week pass to the U.S. Senior Open at Sahalee Country Club from July 26-Aug. 1, a one-week pass to the U.S. Amateur, and priority access to buy tickets to the 2015 U.S. Open at Chambers Bay before tickets go on sale to the general public. More information is available at [www.2010useniorenopen.com](http://www.2010useniorenopen.com).

**Building awareness:** Pierce County and its partners began distributing pocket schedules and posters throughout the community to help build awareness about the championship.

"USGA leaders keep telling me how impressed they are with the community support we're seeing for the U.S. Amateur," said Pierce County Executive Pat McCarthy, who oversees management of the county-owned golf course. "I am so proud of the 60 local businesses and organizations that have signed on so far to make this the best U.S. Amateur in the championship's 110-year history."

Brian Simpson, the championship's director of hospitality sales, said many of the champion-



"First Gentleman" Mike Gregoire and pro golfer Ryan Moore share a laugh during the production of a video announcement about the U.S. Amateur.

ship's partners are inquiring about ways they can help, including supporting charitable causes, providing free tickets to law enforcement and military personnel and distributing posters and pocket schedules throughout the community.

"Local companies are doing this for the right reasons," Simpson said. "There is still a little bit of time for others to sign on."

The U.S. Amateur is the nation's oldest golf championship. The 2010 championship marks its first visit to a publicly-owned golf course. For more information about the championship, visit [www.2010usamateur.com](http://www.2010usamateur.com).

## Dazzling Duck Daze!

Marching bands, classic cars and lots of "ducks" entertained hundreds of people during the annual Duck Daze Parade in early June. This parade has turned into one of the premier community events in University Place filled with bands, cheerleaders, gymnasts, preschools, librarians performing with bookcarts, dogs, artists and virtually anyone who loves ducks! Special thanks to parade co-founder Dixie Harris of Team Insurance and to Gerald & Becky Gehring, Stan Flemming, UP Refuse, and ABC Children's Center who covered all parade costs this year.



After enjoying the parade, the crowd headed toward the Public Safety Open House to check out fire and police vehicles, displays and canine demonstrations along with downing more than 1,500 free hotdogs. Car lovers checked out more than 80 amazing vintage cars in the Uptown Cruzin' Association Car Show. The Mayor's Choice trophy went to Mark and Anna Reutlinger of University Place for their beautiful 1995 Morgan. The association also presented a \$750 scholarship to Curtis High School Senior Chase Lorfeld who will attend Pierce College in preparation for future ownership of an automotive repair business. In addition to the scholarship, Uptown Cruzin' Association also presented a check for \$3,000 to the U.P. Youth and Senior Recreation Program. Thanks to Uptown Cruzin' and their sponsors for adding a wonderful activity to Duck Daze along with supporting our community!

Fun and bargains also awaited people wandering through Treasures in the Park located

throughout Homestead Park. A multitude of vendors, antiques, and children's activities provided lots of entertainment. Finally, more than 70 people also took a hard hat tour of the civic building construction site, catching a glimpse of the future library and city hall. Thanks to Friends of Homestead Park for making Treasures in the Park a success!



# U.P. Community Picnic and 4th Annual Pups in the Park

August 7 from 10 a.m. to 3 p.m. at Cirque Park

Celebrate the 15th birthday of University Place at the U.P. Community Picnic and Pups in the Park on August 7 from 10 a.m. to 3 p.m. The event, which will take place at Cirque Park, is presented by Apple Realty, Inc. and University Place Veterinary Hospital. Admission is **FREE!**

Live bands will be a part of the featured entertainment; Rock'n Roll Magic and Trubble Makers will perform. One of the community's favorite acts, The Reptile Man will be bringing his friends. There will be contests for young and old, a "Best Picnic Basket" award, balloons, and face painting. Vendors will add to the excitement and selection of activities.



## Pups in the Park

As a part of the day's festivities, the 4th Annual

Pups in the Park, presented by Apple Realty, Inc. and University Place Veterinary Hospital, will provide entertainment and fun for the best friends in our community. The "Pet Parade" kicks off the party at 10:15 a.m. Dogs for a \$10 donation to SunDOGS, can vie for prizes in games and contests throughout the day. A FREE gift bag will be given to the first 1,000 people to visit the SUNDOGS booth.

## Cirque Slam

Don't forget your board, as the 2010 Cirque Slam at the skate park will provide skaters the chance to showcase their tricks. Cirque Slam will start at 1 p.m. and last through the evening.



**FREE**  
**U.P. Community Picnic & 4th Annual Pups in the Park**  
*presented by Apple Realty, Inc. and University Place Veterinary Hospital*  
**August 7 from 10 a.m. to 3 p.m.**  
**Cirque Park**  
**Cirque Slam starts at 1 p.m.!**

## More Info

For more information, including for-profit vendors interested in sponsorships or booth space, please contact Jeff Yost at (253) 302-4652 or [jeffyostwa@aol.com](mailto:jeffyostwa@aol.com).

# FREE Curran Apple Orchard Concerts

- June 24 – Department of Washington American Legion Band (Patriotic music)
- July 8 – Washington National Guard 133rd Army Band (Patriotic/popular music)
- July 22 – Fingertips (Motown/Funky Blues)
- August 12 – The Dead Edsels (Rock and Roll)



Grab your blankets and lawn chairs – it's concert season at the Curran Apple Orchard Park! Mark your calendar for the FREE concerts which occur on the Thursdays listed from 6:30 to 8 p.m. at the Orchard. Concert goers can bring picnics or purchase food from the U.P. Kiwanis.

Special thanks to longtime sponsor Columbia Bank for underwriting this year's series. Also, thanks to CLICK! Cable TV, CORE (Curran Orchard Resource Enthusiasts) and Jobbertown Media for their support.

The Curran Orchard is located at 3920 Grandview Drive West. In case of inclement weather, the concerts will be relocated to Curtis High School Cafeteria, 8425 40th St. West. For more information, visit [www.curranappleorchard.com](http://www.curranappleorchard.com).

# Curran Orchard Cider Squeeze – Sunday, Sept. 12



Picking juicy red apples and transforming them into delicious cider is a favorite tradition for many U.P. residents. Join us at the annual Curran Orchard Cider Squeeze on Sunday, September 12 from 1 to 4 p.m. at the Curran Orchard, 3920 Grandview Drive W.

As always, Johnny Appleseed and the Big Apple will be on hand to greet visitors who will also enjoy music and apple pie. For more information or to volunteer at this fun event, please visit [www.curranappleorchard.com](http://www.curranappleorchard.com).



# City Reviews Development Fees and Charges

On December 14, 2009 the City Council adopted new fees and charges for Parks & Recreation, Animal Control and Development Services. With regard to Development Services fees and charges, the City Council placed a sunset date of February 28, 2010 and directed staff to conduct a public review in the interim. On February 1, 2010 the City Council extended the fees and charges resolution sunset date to June 30, 2010 and asked the Economic Development Commission to invite stakeholders such as Master Builders Association to review Development Services fees and charges.

The EDC and invited stakeholders met on three occasions to discuss fees and charges and the development review process in general. On April 15, 2010 the EDC and invited stakeholders voted to recommend the City Council retain the Development Service fees and charges for building and engineering permits and revert Development Service fees and charges for land use permits to 2009 levels. The EDC and invited stakeholders also recommended:

The City Council should consider subsidizing permit fees for developers and individuals to promote economic development rather than maintain

the current cost recovery policy.

The Development Services Department should:

- Continue to track time to determine actual costs of fee supported and non-fee supported activity;
- Reexamine the effects impact fees such as Traffic Impact Fees have on economic development;
- Review the findings of a recent State Auditor's report regarding the method most cities and counties in Washington including University Place use to calculate building permit and inspection fees.

On June 21, 2010 the City Council adopted the fee resolution recommended by the EDC and invited stakeholders and directed the EDC and invited stakeholders to continue to examine Development Services fees and charges in accordance with their recommendations.

## University Place submits application for Candidate Regional Growth Center Designation

On June 1, 2010 the City submitted an application to the Pierce County Regional Council requesting a Candidate Regional Growth Center Designation. The term "Regional Growth Center" is used to differentiate centers that are designated for regional purposes from those that have a more local focus. Designated Regional Centers receive priority for Federal and State transportation funding.

To designate a Regional Growth Center a City must identify an area within its boundaries characterized by existing high density and commercial development. The area must have a housing density of at least seven dwelling units per acre and at least 2,000 jobs. The map on the right shows the area to be designated as the University Place Regional Growth Center.

For information on the City's application for Candidate Regional Growth Center designation, visit the City's website at [www.CityofUP.com](http://www.CityofUP.com) or call David Swindale, Planning and Development Services Director, at (253) 460-2519.

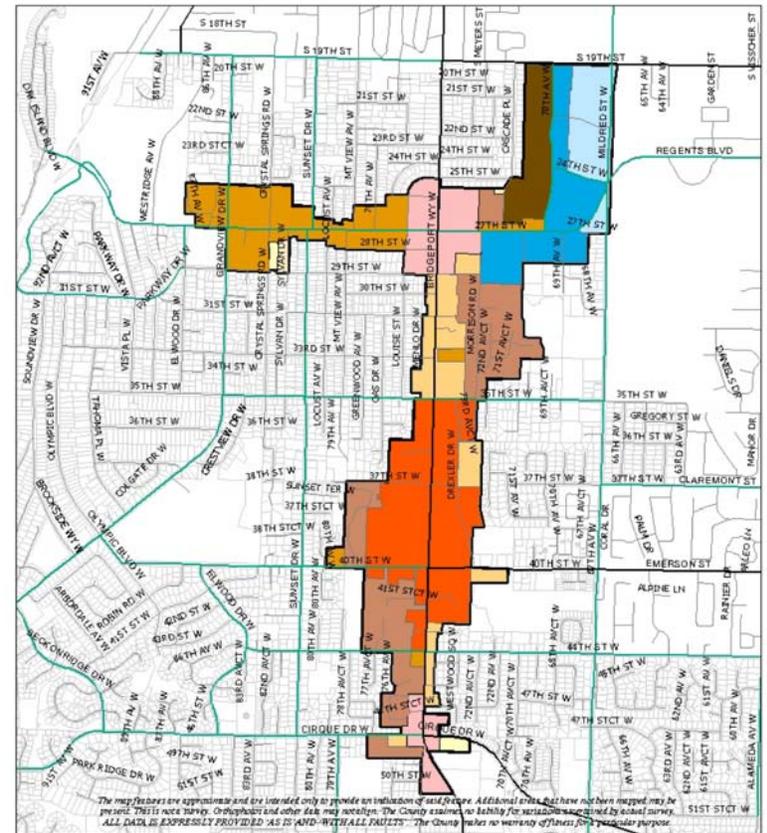
## Expect delays on Chambers Creek Road this summer – and, no, it's not a new roundabout

Although it may look like a roundabout, it is not. Pierce County Public Utilities will be re-lining a sewer main located approximately 90 feet below Chambers Creek Road West between 78th Avenue West and the University Place School District Bus Barn. The concrete sewer main constructed in the 1970's is beginning to corrode from the inside and needs to be re-lined.

To access the sewer main, the County will be sinking a 90-plus foot shaft in the middle of Chambers Creek Road West in front of Tacoma Rifle and Revolver Club. Jersey barriers will be placed to allow one lane of traffic to flow in either direction, but there may be times when traffic is restricted to one lane or temporarily as needed for construction. While shaft excavation will take place during the day, the sewer main will be re-lined at night while flow in the sewer line is low.

A second shaft has been excavated at the University Place School District Bus Barn where a crane has been erected. The project is expected to take two years to complete.

For information or concerns regarding the project, contact Arnie Sheppard with Pierce County Utilities at (253) 798-4647.



January 14, 2010

ZONES	
<span style="display:inline-block; width:15px; height:15px; background-color:orange;"></span> Town Center	<span style="display:inline-block; width:15px; height:15px; background-color:lightblue;"></span> Light Industrial
<span style="display:inline-block; width:15px; height:15px; background-color:yellow;"></span> Commercial	<span style="display:inline-block; width:15px; height:15px; background-color:lightgreen;"></span> Multifamily High
<span style="display:inline-block; width:15px; height:15px; background-color:lightorange;"></span> Mixed Use	<span style="display:inline-block; width:15px; height:15px; background-color:lightyellow;"></span> Multifamily
<span style="display:inline-block; width:15px; height:15px; background-color:lightpink;"></span> Mixed Use - Office	<span style="display:inline-block; width:15px; height:15px; background-color:lightyellow;"></span> Residential 1
<span style="display:inline-block; width:15px; height:15px; background-color:lightpink;"></span> Neighborhood Commercial	<span style="display:inline-block; width:15px; height:15px; background-color:lightyellow;"></span> Residential 2



# Parks & Rec – focusing on community!

In 2010 we are focusing on the fact that we are a “Community” Recreation & Parks Program – meaning that the recreation program needs the community, and all of the resources within it, to work in conjunction with the City of University Place to continue to provide the top quality and variety of recreation programs that make this an incredible community to live in.

Community means volunteers, local businesses, University Place School District, partnering agencies, neighboring cities, Pierce County, City “Friends and Partners,” non-profit organizations, and everyone in the University Place community. All these people are impacted in some way by the recreation program and have an integral part in all that we do and can do.

A group of community members have formed a non-profit 501(c)3 organization to help with financial support. To date, the “community” has stepped up with over \$55,000 in donations, team sponsorships, and financial support. This number is closing in on the \$80,000 needed. Volunteers have come forward and are providing crucial staff support in our Recreation Office and Senior/Community Center, as well as continuing to provide wonderful coaches for our youth athletic teams.

THANK YOU! We cannot do it without you and your support.

Please contact us to see how you can help! [www.CityofUP.com](http://www.CityofUP.com) or 460-2530

## BLACK TIE BALL

*Walk the Red Carpet for Rec Play*

*Saturday, September 18, 2010, 7-11 p.m.*

*Enjoy a night of live music, food, and a no-host beer & wine bar as you dance the night away with that someone special.*

*Space is limited so be sure to register NOW to get your name on the list to the hottest event in town!*

*This is a formal event – please come dressed to impress!*

*Proceeds go towards*

*University Place Parks & Recreation Programs*

*Support the Youth, Adults & Seniors of the City of University Place*

*This event is for adults 21 years of age and older*

**For more information call the Recreation Office at (253) 460-2530**

## We Create Community...Through People, Parks, and Programs

### CAMP U-PLAY IS BACK!!

That's right – UP Summer Day Camp is back...with all your favorite counselors returning, so get ready for summer fun in the sun! This summer will be jam packed full of energy & excitement! Your kids will enjoy ten full weeks of fun in the sun, for children ages 5-12.

Camp UPlay is sure to offer something your youngster will love. Each week consists of creative arts, games, crafts, nature discoveries, fun projects and great field trips. Campers will go swimming 1-2 times a week and attend a Summer Movie Program, all for one weekly fee. Contact the Recreation Office for details!! Camp begins June 22 and will run for 10 consecutive weeks. SPACE IS LIMITED so register today! Camp will be held at Drum Intermediate for weeks 1-8 and at Cirque Park for weeks 9 & 10.



### ART CAMP August 16-20 \$195~Resident/\$205~Non Resident

Art Camp is a week long day camp focusing solely on the arts. Campers will let their imaginations run wild as they draw, paint, sculpt, and perform other styles of art. At the end of camp, campers will create their own gallery, where their artwork will be displayed so that friends and family can view their amazing work! Young artists will also take field trips to the Tacoma Art Museum, Seattle and local galleries. Come join us in a unique week-long getaway into the fantastic world of art! *A supervised one-hour lunch break is scheduled each day; please bring a sack lunch, snacks and drink.* SPACE IS LIMITED!

Enrollment is Limited to 25 Students

### SKIMBOARDING DAY CAMP

August 2nd-5th

Ages 7-18 years/\$130

When the weather's hot, there is no better place to skimboard than Chambers Creek, a shallow stream bed that offers great skimboarding without tidal restrictions. Skim Campers will learn how to skimboard, as well as skimboard etiquette while they enjoy the unique scenery, soft sand, and cool water. Experienced instructors will lead games of Frisbee 500, cool dips in swimming holes, and many more fun activities in between lessons, assuring each camper has a great experience. Skimboards are provided or you can purchase your own at Northwest Snow Boards.

**T-Shirt & DB Skimboards DVD Included!**

### GUITAR CAMP ~ August 9-13

for youths ages 7-10 & teens ages 11-15

Learn the basic skills to play guitar this summer. This week-long camp will provide instruction in basic music theory, including rhythms and the music alphabet, as well as an intro to playing the guitar. Creativity will be encouraged by making up songs, covering basic chords for songs we can sing together as well as note reading and other techniques.

The final class will include an open session where parents are invited to hear the class play in an informal setting.

**Camp Fee: \$65**

# Did you get the call?

On June 7, 2010 at approximately 4:45 p.m. your University Place Police team launched a CodeRED message to three targeted areas in University Place. The message successfully contacted 745 households in University Place in less than five minutes. There were also 36 texts and 70 e-mails launched.

The message was as follows...

"This is your University Place Police Team calling with a CodeRED message. Today is Monday, June 7 at approximately 5 p.m. We have seen an increase in "theft from vehicle" in your neighborhood over the past several weeks. Please remember to remove all valuables from your vehicle every time you leave it and report all suspicious activity 24 hours a day to 798-4722. For any crime-in-progress crime please dial 911. For questions about this message or this increase in activity, please dial 798-3141."

CodeRED is used for crime updates that affect your neighborhood, which may include suspect information along with the type of increase in your area, earthquakes and other types of severe



weather, wildfire, water main breaks, alerts concerning a missing child or adult, road closures, traffic alerts, hazardous material spills – in short, any and all emergencies and community alerts.

Please go to [www.CityofUP.com](http://www.CityofUP.com) and scroll down to the bottom of the page where you'll see the CodeRED logo on your left in the Current Topics section. Click on the logo and then on the "Residential Data Collection Form" link in the upper right hand corner and follow the directions to sign up! If you do not have a computer or are having trouble, please call 798-3141 and leave a message requesting to be signed up for CodeRED; include your name, address, phone number(s) and e-mail address.

CodeRED is a free and secure emergency notification service for family safety and peace of mind. This system sends phone messages directly to specific neighborhood households affected by a particular situation, or, in the case of a widespread emergency like an earthquake, to the City's entire population.

## Rain Garden Workshop is part of a greater plan

### Protect U.P. Streams and Wildlife

Have you ever thought about where the water goes after it runs off your roof or driveway? Water at the typical U.P. home picks up oil and grease as it runs into the street and into the stormwater system, eventually carrying the pollutants into our streams and the Puget Sound. Building a rain garden helps protect the environment.



Rain gardens are depressions designed to collect and filter rainwater. These shallow areas are lined with soil to filter out contaminants and are often landscaped with grasses, flowers, or other accent pieces to make them an aesthetically pleasing addition to the surrounding environment.

Building a rain garden is easy enough to do at home and can help protect Western Washington's salmon and other wildlife by keeping our natural resources clean. If you are interested in learning how to build your own rain garden, email [SButer@CityofUP.com](mailto:SButer@CityofUP.com) to sign up for the **free rain garden workshop** being held at **Narrows View Intermediate School on July 13 from 6 to 8 p.m.**

### Planning for Sustainability

On May 17, the City Council adopted an organizational sustainability plan. The plan outlines goals and guidelines and identifies practices that will help the City become a more sustainable organization. City employees are working to reduce their use of resources and implement more environmentally friendly practices in the workplace.

The City uses over 150 cartons of paper, 10,000 gallons of gasoline, and 20 million gallons of water every year. But that accounts for only a fraction of the resources being used by the 31,500 residents and hundreds of businesses and other organizations in University Place. Now it is time to turn to the broader community.

In June, stakeholders from around the City volunteered to help determine what we can do to become a more sustainable community. The volunteer Sustainability Advisory Committee includes four community members and representatives from the Fire District, School District, business community, Tacoma Public Utilities, University Place Library, U.P. Refuse, and the City. Over the next six to nine months, the group is committed to developing a plan that will help maintain University Place as a great place to live, work, and play for future generations.

## Help make the University Place Pierce County Library the Heart of U.P.

University Place residents will soon have a new library and they can help make it the Heart of University Place by contributing to the University Place Library Campaign.

"People are clamoring for their new library," said Ruthann Reim McCaffree, co-chair of the University Place Library Campaign. "We are very excited to help make the library and its offerings a wonderful experience for all people – with spaces to learn, study and connect."

Reim McCaffree, along with Co-Chair Steve Smith and 21 volunteers, has been working with Pierce County Library Foundation and University Place supporters to raise funds from private donations to add innovative features and technology to the new University Place Library Campaign.

"Individuals and businesses have given generous donations to make the new library even better," said Reim McCaffree. "Now we want all of the people in University Place to help make the library the Heart of U.P. and give to the University Place Library Campaign."

Children can help raise money for the new library by reading five minutes a day and get \$5 pledges from family and friends through August 14. The more money raised, the bigger the prize for the young readers, from yo-yos and T-shirts to Wild Wave passes. The biggest fundraiser will win a ride to the first day of school in a limousine with four of their closest friends.

The fundraising goal is \$750,000, and already with private gifts and pledges \$465,000 has been raised.

The University Place Library Campaign Committee welcomes volunteers. Contact the Pierce County Library Foundation Office at (253) 536-6500 or the University Place Library at (253) 565-9447.

The new library is scheduled to open in the Civic and Library Building on Bridgeport in 2011.



## Pierce County's CDBG program benefits U.P. seniors

The University Place Senior Center has received a Community Development Block Grant from Pierce County. This grant will provide funding for a variety of new programs. It is our hope that the classes will reach out to new senior participants and create fresh opportunities for our regular participants.

Program areas include Arts and Crafts,



Fitness and Transportation. Grant funded programs will be free to all seniors. Although planning is still underway, a Touch Drawing class is scheduled to begin this September. Additional arts and crafts programs will be offered over the next year. New fitness classes which focus on maintaining health, wellness, balance and toning will begin this fall. The much needed transportation program will provide free transportation, utilizing the City's two shuttles, to bring seniors to the Senior Center on Tuesdays and Fridays for the Catholic Community Services meal program. Transportation will also be offered for general shopping needs.

We are pleased and excited to bring these new programs to the residents of University Place. Please contact the Senior/Community Center for details at 564-1992.

The League of Women Voters of Tacoma-Pierce County will be hosting a

### Pierce County Council District 7 Primary Election Candidate Forum

Wednesday, July 14  
6:30 - 8 p.m.

University Place City Hall

There are eight candidates for the District 7 seat which encompasses University Place, Fircrest, West Tacoma, and the Gig Harbor and Key Peninsulas.

Candidates will give opening and closing statements, answer some U.P.-specific questions, and also answer questions taken from the audience. Come get your question answered!

## City's budget projections hold the line

In December 2009, the City Council adopted a revised 2009-2010 budget that assumed no Town Center land sales in 2010. The revised budget included both reductions in City staff and departmental line items. Through the end of May, the City has been able to hold to that budget.

On the revenue side, with the June real estate excise tax (REET) revenue at an annual level of \$540,000 and with home sales in University Place experiencing increased activity, the City may have reached the end of a three year decline in REET revenues. While it is much too soon to change the revised revenue projection, it is a positive sign.

The reduction in force, while dramatic and painful, was necessary to balance the current budget and place the City on a sustainable path for the next few years. Limiting construction to grant funded projects and those required for the development of Town Center is also enabling the City to maximize its limited revenues. As an example, the interior improvements to the grant funded transit garage are being paid primarily with federal stimulus monies and federal transit funds.

While the City has been maintaining the 2010 budget and cash flow review on a daily basis, the Interim City Manager has also been

involved in on-going discussions concerning the upcoming 2011-2012 biennial budget process, with a preliminary cash flow analysis for the next five years presented to the City Council at the May 18 Finance Committee meeting. The City Manager will be preparing his proposed budget over the next few months in consultation with the staff and City Council. The Interim City Manager must file the proposed 2011-2012 biennial budget with the City Clerk by October 1, 2010. The budget will be both balanced and sustainable into the foreseeable future.

## City receives its twelfth CAFR Award

In April 2010 the City was awarded the Certificate of Achievement for Excellence in Financial Reporting for the fiscal year ended December 31, 2008. The Government Finance Officers Association (GFOA) in its notification states "The Certificate of Achievement is the highest form of recognition in government accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management." This year marks the twelfth consecutive year the City has received this award.

With the December 2009 reduction from six to five staff members, the Finance Department worked extremely hard this year to prepare the City's 2009 Comprehensive Annual Financial Report (CAFR) and will be submitting the report for review in June.



# 2010 SAFE SITTER Class

*The best babysitter is safe sitter.*

SAFE SITTER is a medically accurate program that teaches boys and girls ages 11 to 13 how to handle emergencies when caring for young children. Young children cannot always communicate their needs or protect themselves. The babysitter must be able to handle whatever situation arises.

SAFE SITTERS learn:

- What to do when a child stops breathing or chokes
- How to call for emergency help
- Basic child care skills – diapering, feeding, etc.
- How to entertain children and keep them safe

A SAFE SITTER class is being offered near you.

Class dates: August 18-19

Class Time: 9 a.m. – 3:30 p.m.

Class Location: Mt. Cross Lutheran Church, 8902 40th Street W.

Class Cost: \$30

Hurry! Only 24 spots available, registration deadline is August 9

For a registration packet and/or information contact Michelle Johnson, (253) 534.3284 or [mjohnson@universityplacefire.org](mailto:mjohnson@universityplacefire.org)

## Firefighters on the look-out for safe riders

It's not very often that adults go out of their way to catch kids doing the right thing, but that's exactly what University Place Fire Department will be doing from now until the end of the year. During their daily operations, when Fire Department personnel observe a young person demonstrating safe rider habits, for example, wearing a helmet while they are scootering, skateboarding, biking, or skating, the young person will be awarded a "Safe Rider Citation." The citation is redeemable for a free ice cream cone at University Place McDonald's.

University Place Fire Department works hard to educate children in the area of safety and to positively reinforce safe behaviors. Firefighters welcome

the opportunity to support a program such as this and share the commitment to encourage safe riding habits among our youngest citizens.

Bicycle injuries are a major cause of hospitalization for children ages 5-14, and 75% of bicycle related deaths involve a head injury. According to a study conducted by Harborview Medical Center, wearing a bicycle helmet can reduce the chance of a serious head injury by 85%.

You can get a low-cost custom fit bicycle helmet at the University Place Fire Department. The person wearing the helmet must be present for a custom fit. Bicycle helmets are \$7 and multi-sport helmets are \$10. Exact change and checks are accepted.

### PARKS & RECREATION COMMISSION

2nd Thursday of each month – 6:30 p.m.

### PLANNING COMMISSION

1st & 3rd Wednesday of each month – 7 p.m.

### ECONOMIC DEVELOPMENT COMMISSION

3rd Thursday of each month – 7:30 a.m.

### PUBLIC SAFETY COMMISSION

3rd Thursday of each month – 6 p.m.

## UPTV "UNIVERSITY PLACE" ON TV

Each month different programs about University Place air on Click! Channel 12 and Comcast Channel 21. The following programs are scheduled:

- Council Candidate Forum
- U.P. Responds – 911

Visit our Website: [www.CityofUP.com/uptyv](http://www.CityofUP.com/uptyv) for a schedule of what's on the channel each week. Send program suggestions and comments to [UPTYV@CityofUP.com](mailto:UPTYV@CityofUP.com) or call Linda Seesz, Communications/I.T. Manager, at 460-2537.

## STAFF

Steve Sugg, <i>Interim City Manager</i> .....	460-2527
Marian Holloway, <i>Executive Assistant</i> .....	460-2500
Steve Victor, <i>City Attorney</i> .....	460-2533
Eric Faison, <i>Deputy City Manager</i> .....	460-2529
Mariza Craig, <i>Dep. City Mgr./Econ. Dev. Dir.</i> .....	460-5442
Lisa Petorak, <i>Human Resources Manager</i> .....	460-2515
Emy Genetia, <i>City Clerk</i> .....	460-2510
Rusty Wilder, <i>Chief of Police</i> .....	798-3205
Jennifer Hales, <i>Public Safety Manager</i> .....	798-3141
David Layden, <i>Finance Director</i> .....	460-5401
David Swindale, <i>Development Svcs. Director</i> .....	460-2519
Jack Ecklund, <i>City Engineer</i> .....	460-5411
Gary Cooper, <i>Parks/Public Works Director</i> .....	460-6494
Todd Smith, <i>Parks &amp; Rec. Manager</i> .....	460-5432

### **City of University Place**

3715 Bridgeport Way West, Suite B-1  
University Place, WA 98466-4456

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## CITY HALL

3715 Bridgeport Way West, Ste B-1, University Place,  
WA 98466 | Phone Number: 566-5656 | Office Hours:  
9 a.m.- 4 p.m. Monday-Friday | Email: [city\\_hall@CityofUP.com](mailto:city_hall@CityofUP.com)  
CityofUP.com | Web Page: [www.CityofUP.com](http://www.CityofUP.com)