



CITY OF UNIVERSITY PLACE HEADLINES

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SEPTEMBER/OCTOBER 2009

A Publication of the City of University Place

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Election Day is Nov. 3

University Place is a Council-Manager form of government with seven City Council members elected at-large by position. This year four of the seven positions are up for election in November. Council members serve staggered four-year terms.

Incumbent Mayor Linda Bird and Javier Figueroa are running for Position 1. Eric Choiniere and Incumbent Council Member Lorna Smith are running for Position 3. Incumbent Council Member Ken J. Grassi and Carl J. Mollnow are running for Position 4. Rose Ehart and Denise McCluskey are running for Position 5.

UPTV wants to help you make your vote count on Election Day, so be sure to check out the 2009 Video Voters Guide that is now airing on Click! – Channel 12 or Comcast – Channel 21. The program airs Mondays through Fridays at 6:30 a.m. and 6:30 p.m. and on Saturdays and Sundays at 12:30 a.m. and 12:30 p.m. and again at 6:30 a.m. and 6:30 p.m.

A Council Candidate Forum, hosted by the League of Women Voters, will take place Wednesday, September 23 in the Curtis High School auditorium. Plan to attend! The forum will also play on UPTV – after the event check out the City's website at www.CityofUP.com for a schedule of air times.

Each of these programs will help you learn more about the candidates who are running for the four positions up for election on the University Place City Council.

Tune in now – and turn out on Nov. 3!

COUNCIL POSITION 1



LINDA BIRD (INCUMBENT)
linda@re-electlindabird.com



JAVIER FIGUEROA
javfig@comcast.net

COUNCIL POSITION 3



ERIC CHOINIERE
ericforup@gmail.com



LORNA SMITH (INCUMBENT)
lornasmith37@yahoo.com

COUNCIL POSITION 4



KEN J. GRASSI (INCUMBENT)
grassisfg@aol.com



CARL J. MOLLNOW
cmollnow741@comcast.net

COUNCIL POSITION 5



ROSE EHART
electehart@gmail.com



DENISE MCCLUSKEY
dtmcccluskey@msn.com

COUNCIL CORNER...

University Place is in a virtual whirlwind of activity this year.

Construction crews are busy throughout the city working on school, Town Center and road related projects. Although it can be a bit frustrating driving around, there are a lot of exciting projects underway.

Hard hat tours of "Market Square," our community's future "living room," are available to the public on most Mondays from 4:30 p.m. to 5:30 p.m. Sign-ups for the free tours are available by calling 460-2526. Be sure to take a quick look at the Civic Building which will house the new U.P. Library and City Hall.

Our emphasis on developing a safer and more walkable/bikeable community are also evident in several grant funded projects, including:

BridgeportStreetscapes/Market Square (35th to 37th)

Providing additional parking, wider sidewalks and the Market Square Plaza in front of the Civic Building with completion scheduled for Spring 2010. These projects have been funded by a

\$1,000,000 state grant (Market Square) and a \$2,500,000 federal grant (Bridgeport).

Bridgeport 3A (54th to Cirque)

Providing sidewalks, streetlights, bike lanes and street trees on both sides with completion scheduled for Spring 2010. This project is funded by a \$1,700,000 federal grant.

Alameda (52nd to 44th)

A Pedestrian and Bicycle Safety grant (\$798,000) funded this project that provided a "missing link" between Cirque Drive and 44th Street. With sidewalks, bike lanes and streetlights completed Summer 2009.

40th (Olympic to Sunset)

A Pedestrian and Bicycle Safety grant (\$745,000) helped provide sidewalks, bike lanes and lights near Curtis Jr and Sr High Schools by Fall 2009.

Upcoming projects:

Grandview (19th to 27th)

A Safe Routes to School grant (\$782,000) will help provide side-

walks, bike lanes, crosswalks and curb along one side of Grandview Drive scheduled for completion early 2011.

40th (Sunset to 67th)

A Safe Routes to School grant (\$697,000) will help provide sidewalks, curbs and street lights on the south side of 40th Street between Sunset Drive and 67th Avenue scheduled for completion early 2011.

70th Ave. West (27th St to 19th St)

Slated for sidewalks, gutter and streetlights on the west side of the road with completion by late 2009 thanks to a Community Development Block Grant of \$178,000.

When you take a look around at our community today, it's hard to believe that we didn't always have sidewalks, streetlights, parks or other amenities. Granted, there is still much to be done...but there is a lot we can be proud of as well.

Mayor Pro Tem Klosowski & Council Member Brooks



Mayor Pro Tem Debbie Klosowski



Council Member Jean Brooks

CITY COUNCIL

- Linda Bird 564-6305
- Debbie Klosowski 565-8466
- Lorna Smith 460-0910
- Ken Grassi 627-7196
- Stan Flemming 460-2500
- Gerald Gehring 460-2500
- Jean Brooks 973-0495

MEETING CALENDAR

- September 8 – No Meeting
- September 14 – Special Meeting
- September 21 – Regular Meeting
- September 28 –Special Meeting
- October 5 – Regular Meeting
- October 12 –Special Meeting
- October 19 – Regular Meeting
- October 26 –No Meeting
- November 2 – Regular Meeting

PARKS & RECREATION COMMISSION

September 10 & October 8 – 6:30 p.m.

PLANNING COMMISSION

September 16 & October 7 – 7 p.m.

ECONOMIC DEVELOPMENT COMMISSION

September 17 & October 15 – 7:30 a.m.

COMMUNITY ORIENTED PUBLIC SAFETY COMMISSION

October 1 & November 5 – 6 p.m.

All meetings are open to the public. Contact the City Clerk's Office at 460-2510 for more information.

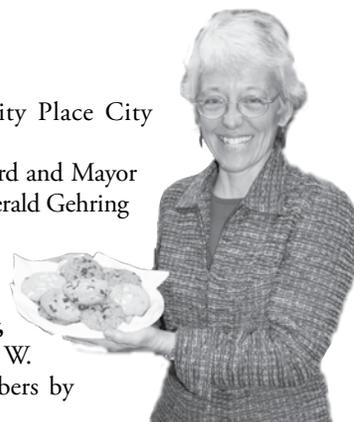
Coffee and Cookies with Council

Have a question or comment about the City? Join your University Place City Councilmembers for coffee or cookies to discuss what's on your mind.

The fall schedule has evening meetings for cookies with Mayor Linda Bird and Mayor Pro Tem Debbie Klosowski on **Tuesday, Sept. 22** or with Councilmember Gerald Gehring and Mayor Pro Tem Klosowski on **Tuesday, Oct. 27**. Both events take place **from 6:30-7:30 p.m. at City Hall, 3715 Bridgeport Way W.**

If you'd prefer a morning alternative, join Mayor Linda Bird on **Wednesday, Sept. 30** or Mayor Pro Tem Debbie Klosowski on **Wednesday, Oct. 28 from 9-10 a.m. at the Sr. Community Center, 2534 Grandview Dr. W.**

Citizens can schedule other dates and times with City Councilmembers by calling (253) 460-2500.



All City Council meetings are held in the Town Hall meeting room, Windmill Village, 3715 Bridgeport Way, usually at 7 p.m., (unless otherwise posted). Changes to meeting times and locations are posted at City Hall, University Place Library, and Fire District #3, or contact the City Clerk's Office for current information about meeting dates and agendas.

Town Center project update

Sense of Place

When U.P. residents voted to incorporate as a City in 1995, citizens were promised a City with an independent identity. Town Center will continue to help develop that sense of place.

Commercial Tax Base

Washington is a sales tax dependent state. That means that cities rely on sales tax to support city services, which is why the community will benefit from commercial growth.

Responsible Growth

The Puget Sound Regional Council's Vision 2040 Plan requires University Place to plan for approximately 20,000 additional residents by 2040.

Economy

The recent economic downturn brought the financial sector, particularly financing for large commercial projects, to a near standstill nationwide. The lack of private sector financing meant that the City's most recent developer could not proceed in a timely manner.

Commercial Interest

Although private financing for large projects has been stymied by the economy, there are still users interested in high quality projects like Town Center. A number of potential users have expressed interest in the project over the last eight months and the City remains optimistic about the project. To speed up development despite the current economic obsta-

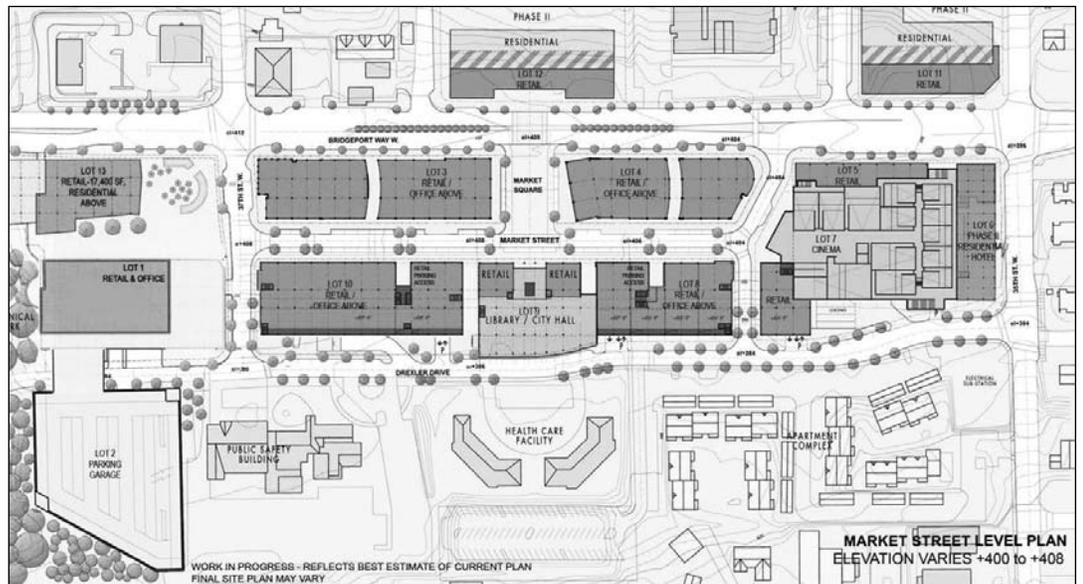
cles, the City has adjusted its approach to the project and will continue moving forward on a lot by lot basis.

Parcel Approach

The revised approach markets Town Center to developers in more manageable pieces, so that parcels can be purchased and developed individually. This may result in multiple developers working within Town Center, and it also limits the amount of private financing needed by a single developer, hopefully allowing developers more flexibility in a tough real estate market.

When will the library open?

Construction of the new library will be completed in late 2010 followed by an opening date in early 2011.



City finances holding

Just like the families and businesses in our community, the City of University Place is also feeling the effects of the nationwide recession.

Earlier this year, recognizing the effects of the deteriorating economy on City revenue projections, the Council reduced our revenue estimates and instituted significant belt tightening on expenditures.

The Council also reduced the City's Capital Improvements Project budget and the Town Center Project budget. Funding for future projects will be on a pay-as-we-go basis and will largely depend on the receipt of grants. So far, our budget is holding

steady and expenditures are in line with the modified budget targets. We do not expect to make any further cuts in service levels or staffing in 2009.

As a result of this prudent financial management, the City earned an "A" bond rating from both Standard and Poor's and Moody's for its most recent bond issue.

Both firms cited the City's strong management policies and the City's \$4 million in reserve funds in their reports. This is a major accomplishment in an era where many cities across the nation have struggled to maintain an "A" level bond rating.

2009-10 Budget Award

The Government Finance Officers Association of the United States and Canada (GFOA) is pleased to announce that the City of University Place has received the GFOA's **Distinguished Budget Presentation Award** for its **2009-2010 Biennial Budget**.

This is the sixth time the City of University Place has received this award. The City also received the Distinguished Budget Presentation Award for the preparation of its 1998 Annual Budget, and its 1999-2000, 2001-2002, 2005-2006 and 2007-2008 Biennial Budgets.

In addition, the City has received GFOA's Certificate of Achievement for Excellence in Financial Reporting for the preparation of its Comprehensive Annual Financial Reports (CAFR) every year since 1997.

The award represents a significant achievement by the entity. It reflects the commitment of the governing body and staff to meeting the highest principles of governmental budgeting. In order to receive the award, the City had to satisfy nationally recognized guidelines.

The GFOA is a non-profit professional association serving over 17,600 government finance professionals throughout North America. The GFOA's Distinguished Budget Presentation Awards Program is the only national awards program in governmental budgeting.

Town Center underway

With the City's Town Center Project slowed by the recession, we often are asked "when will Town Center happen?" The fact is it is already happening as evident by the surrounding activity.

The opening of Trader Joe's and its success as a regional destination for retail was a direct result of the City's Town Center push. The Town Center District along Bridgeport from 30th to 44th has seen more construction in the last four-five years than in the prior 20 years!



The Alicia Building
"Green Spot Tea"



The Hogan Building
BECU & Thomson Travel, plus more!



Market Square



Trader Joe's &
the Green Firs Remodel



The 3106 Bridgeport Building

Take a Town Center hard hat tour!

Come get a sneak peek of the new Town Center Library/Civic Building and Market Square! Tours will be given in the evenings on the first and third Mondays of every month, by our very own City Engineers. Take the opportunity to walk through the new Library location, take a stroll through the newly finished Market Square, hear the history of the development and have questions answered.

This is an active construction site so you will be fitted with a hard hat and vest for the tour. Be sure to dress appropriately, casual dress is best, and sturdy closed-toe shoes are required. Everyone is welcome; however, children under the age of 18 must be accompanied by their parent/guardian with proper identification.

This is a great opportunity to get a behind the scenes look at the new University Place Town Center project!

First and Third Mondays of Every Month!



4:30-5 p.m. Drop-Ins Welcome
5:30-6 p.m. By Appointment Only

City of University Place
3715 Bridgeport Way W, University Place, WA 98466

Tours leave Town Hall every 30 minutes. Identification is required.
Please contact Diana Neufeld at (253) 460-2526
for an appointment.

Granting their approval

Multiple sources provide financial support for Town Center

Amid the worst economic downturn in decades, work on Town Center continues to move forward, thanks to more than \$20 million in financing from numerous federal, state and local grants and awards, including:

- \$2.92 million from the Federal Highway Administration for the Town Center Transit Facility.
- \$12.5 million from the State of Washington for Town Center local revitalization efforts.
- \$1 million from the State Department of Community, Trade and Economic Development for the Market Square component of the project.
- \$2.5 million from the Federal Highway Administration for Town Center streetscaping.
- \$500,000 from the Environmental Protection Agency for sanitary sewers.
- \$866,745 from the State Public Works Board for Town Center streetscaping.
- \$735,000 from the Federal Transit Administration for the Town Center Transit Facility.
- \$25,000 from Tacoma Power for mechanical systems.
- \$25,000 from the Bonneville Environmental Foundation for alternative energy uses.

With these funds, construction on the Transit Facility, the Civic Building, Market Square and major infrastructure improvements has moved forward, providing employment for hundreds of Pierce County residents, even as jobs are being shed across many other sectors of the economy.

Special thanks to: U.S. Senator Patty Murray, U.S. Senator Maria Cantwell, U.S. Representative Norm Dicks, State Senator Mike Carrell, State Representative Tami Green and State Representative Troy Kelley.

City Manager receives lifetime achievement award



University Place's City Manager, Bob Jean, recently received the "Lifetime Achievement Award" from the Washington City/County Management Association (WCMA), recognizing his 35 years of city management, 22 years serving communities in Washington State, and his services as WCMA President and as a board member of the International City/County Management Association.

"I thank WCMA for this honor. I am truly proud to be a member of our profession and for the opportunities to serve the City of University Place and other cities in my career. I am particularly proud of having helped over 14 individuals move into City Manager and Deputy Manager positions. This award is really a recognition of the high quality professional staff we've been able to attract to University Place," said City Manager Jean.



National Night Out 2009... a smashing success!

Tuesday, Aug. 4, University Place citizens gathered together in the fight against crime. There were 43 neighborhoods and over 1,000 citizens who participated in this event this year. The University Place Police and Fire Departments spearheaded a public safety caravan of City Council Members and Fire Officials and other City staff to visit neighborhoods across University Place.

We would like to give a special thanks and recognition to all the citizens who organized events this year and every year. Your Police and Fire Department consider it an honor to be able to come to your neighborhood and meet with you to discuss your public safety issues. Thank you for all your hard work in making this year's National Night Out our biggest event ever!



Make A Difference Day

Saturday, Oct. 24, 2009
9 a.m. – 12 p.m.

Calling all Volunteers!

"Make A Difference Day 2009" in conjunction with "Together Green Volunteer Days" will be celebrated on Saturday, Oct. 24 from 9 a.m. – noon in several of our city's parks (Homestead Park, Adriana Hess Wetland Park, along with the newly acquired park property off 67th St.). This day is an opportunity to make a difference in your community by doing much needed volunteer work in your local parks.

Please bring yourself, your friends, your business, etc. and give back to make a difference in our community's wonderful park system. Refreshments, fun, and stewardship await you.

For more information, call Todd Smith at (253) 460-5432.



Fall Fun Day on Oct. 24!

Get ready for some Fall fun courtesy of the University Place Fire Department!

Children and their parents are invited to join U.P. firefighters for a day of Halloween fun and safety ideas on **Saturday, Oct. 24 from 10 a.m. to 1 p.m. at the U.P. Fire Station at 3631 Drexler Dr. W.**

There will be lots of treats for kids, including:

- Free pumpkins for the first 300 children*
- Halloween safety bracelets and bags (one bracelet/bag per child)*
- Free digital picture for kids in costume courtesy of Bradley Bogue Photography, Inc.
- Pony rides and petting zoo
- Refreshments
- U.P. Primary PTSA Bake Sale

*Children must be present to receive these giveaways.

Those attending are asked to donate a non-perishable food item to help support families in need in University Place.

The event will be held rain or shine, so get those costumes ready and make plans to join your friends and neighbors for some seasonal family fun!



Annual banquet honors U



On a warm summer evening in August members of our great U.P. community congregated at the Curtis High School cafeteria to pay tribute to a group of individuals who have taken volunteerism to the highest level. Honored for the gift of their time during 2008, these winners along with everyone in attendance were treated to a meal of burgers, hotdogs and all the fixings prepared by their City Council, the U.P. Volunteer Center and City staff.

The keynote speaker for the evening was Washington State Insurance Commissioner Mike Kreidler, a 1962 graduate of Curtis High School, who, to the delight of all in attendance, donned his letterman's jacket before beginning.



Volunteer Organization of the Year

Fish Food Bank & Families Unlimited Network has served over 4,627 families and 18,211 individuals with over 273,000 pounds of food in 2008 to families in Pierce County. Without their service many families would go hungry throughout Pierce County.

Additionally, Families Unlimited Network has an afterschool tutoring program called SPOT. The SPOT program has been providing educational assistance to the community for the last nine years. Originally created from a need felt in the community, SPOT serves over 50 young kids each year. Providing academic support through homework help, enrichment activities, direct 1-on-1 support, SPOT on average sees a 10 percent increase in student abilities each year. This next upcoming school year SPOT will be expanding its reach to students in 3rd – 7th Grade.



Youth Group of the Year

The **Curtis High JROTC**, with its 181 cadets, volunteered 618 hours at both organizations and events. These included Operation Hands On, Taste of U.P., the Chambers Bay Foundation work party, Adopt a Street, dinner for the American Legion, Dance Blast, Back to School Night, Graduation, the Duck Parade, as ushers for plays, YMCA Dance Recital ushers, Solo Ensemble directors, and at the University Place Christmas Tree Lighting.



Youth of the Year

Kevin Smith, as an ROTC Cadet, has volunteered a total of 36 hours.

Working with other Cadets, he volunteered at Operation Hands On, Taste of U.P., the Chambers Bay Foundation work party, Adopt a Street, dinner for the American Legion, Dance Blast, Back to School Night, Graduation, the Duck Parade, as an usher for plays, as a YMCA Dance Recital usher, Solo Ensemble director, and at the University Place Christmas Tree Lighting.



University Place volunteers

Volunteers of the Year 2008

Alex Heberlein

What started as a presentation to the City Council to help Katrina victims began a five year relationship with this honorable and hardworking volunteer.

Alex Heberlein has been a key volunteer with Operation Hands On since its foundation in 2005. In fact, he is considered to be one of the founding fathers of the organization. He helped create the first center in the clock tower and participated during the relocation to 27th and Grandview.

Alex and his family have volunteered thousands of hours with Operation Hands On. From swinging a hammer to reupholstering furniture, Alex finds no job too small or too large. He can locate a missing item better than Dexter from the phone book. His only requirement in keeping him happy is fresh coffee and a donut. Without his loyal presence this operation would surely lack its character, drive and love of people. Alex also volunteered for 10 years with the U.P. Fire Department.

Alex has lived in U.P. for 34 years after retiring from the U.S. Navy, serving for 24 years. He has four children, seven grandchildren and two great-grandchildren. His hobbies are woodworking and gardening and volunteering with Operation Hands On. He has been married to his lovely wife, Else, for 52 years.

Molly Wolfe

After a long career teaching hundreds of University Place children at the Narrows Preschool Co-op, Molly "retired" several years ago and became an active member and eventual chair of the Curran Apple Orchard Enthusiasts. Molly is simply an outstanding example of the ultimate volunteer.

Besides chairing the CORE Committee, she and other CORE members schedule and lead 500-plus schoolchildren each year in orchard tours. She is also in charge of merchandise sales and ordering, setting up educational classes for the community, and is a constant and active presence at pruning parties, classes, concerts and the cider squeeze.

Besides the orchard, Molly has served on the Holiday Tree Lighting Committee and at the U.P. Festival. She has given selflessly of her time and talent to make our community a better place and has spent a great deal of time "investing" in our young citizens, passing on knowledge and the appreciation of the many wonderful aspects of our community.

Molly has literally spent hundreds of hours each year volunteering to make our community a better place. She is competent, responsible, reliable and always does a good job. She also

realizes the importance of nurturing volunteers and follows through with appreciative notes and phone calls. Her initiative and willingness to take on projects has certainly made our community a better place.



Receiving their "Volunteer of the Year" awards at the annual dinner, Alex Heberlein, left, and Molly Wolfe, right, have together contributed thousands of hours of volunteerism in the community.

University Place Volunteer Center

The University Place Volunteer Center is a non-profit organization working to bridge and connect the municipal and non-profit sector with those volunteers who are interested in serving their community through volunteerism.

Volunteers are the life blood of non-profit organizations. Whether you are an organization that needs help, or someone who wants to help, the University Place Volunteer Center can be your new home!

The Center operates under the direction of its volunteer board of directors, pictured right, with daily operations handled by Board Member Julie Kerrigan. To contact Julie or find out more information about volunteer opportunities in the City of University Place, call (253) 223-0039 or visit the website at www.UPVolunteers.org.



U.P. Volunteer Center Board, pictured left to right: (front row) Gretchen Hayes, Judy Hanson, Julie Kerrigan, Ruthann Reim McCaffree, Debbie Patterson; (back row) Ross Hjelseth, Matt Owens, Roger Gruener and Bob Michaels. Not pictured: Bud Brown and Bob Shuckhart.

Show Me the (Grant) Money!



Pat O'Neill –
the City's "Grants Guy"!

Grant Funded Improvements

Over the years, the City of University Place has benefited from dozens of grants that have helped pay for the services residents enjoy. Including the \$12.5 million award the City recently received for Town Center, the City has received over \$45 million in grants since incorporation

nearly 15 years ago. In other words, the City has received over \$1,400 in grant funding per U.P. resident!

The largest grants come from the federal and state government, but the City has also benefited from non-government grants from a variety of organizations, such as the Bonneville Environmental Foundation and the Starbucks Foundation.

Grants have allowed the City to provide residents and visitors to University Place more bang for the buck over the years. Thanks to grants, the City has been able to raise services to levels above what taxes and fees would allow.

Experienced Staff

Many City staff members have helped the City secure grants over the years, but perhaps the most experienced is Deputy City Manager Pat O'Neill. Prior to joining the City, Pat gained exposure to how the granting system works at the state level by working for the Transportation Improvement Board reviewing, scoring and writing grant applications. Since joining the City in 1998 he has worked on many of

the large grant applications, playing a major role in the City's receipt of more than \$25 million in grants.

Pat is quick to point out that it takes more than one person to succeed in securing grants, and, in fact, there are dozens of individuals that have contributed to the City's successful applications over the years. Of course, for every grant that the City receives, Pat estimates that we apply for two others. And while securing a grant is often very competitive, it is not the end of the work for staff.

Once a grant is awarded to the City, other staff members are involved in allocating and tracking the funds and ensuring that the City complies with all the requirements. The requirements vary based on the grant and grantor, but it is worth the work involved to save taxpayer money.

Matching Projects to Programs

When asked what has made the City successful in obtaining grants over the years, Deputy Manager O'Neill describes two crucial steps: the identification of quality projects, and matching those projects to

open grant programs.

An experienced staff is only as good as the projects they are promoting. The City has had a bevy of promising projects over the last 15 years. Citizens now use or drive by many of the grant funded projects daily, such as the Grandview, Alameda and Bridgeport street improvements, the traffic signal at 35th and 67th, and the gorgeous Cirque Park.

As soon as staff members identify grant programs that appear to match one of the City's needs, they begin the application. Historically, infrastructure projects have been high on the City's priority and have been selected to receive grants through a number of state and federal government programs. In fact, the City has received over \$1 million in grant money for infrastructure projects in 13 of the last 15 years.

While not all City services are eligible for grants, City staff members are continuously looking for more opportunities to save the City money and provide residents more bang for their buck. And, so far, they've been very successful.

Fall Cleanup!

It's time again for Fall Cleanup! No curbside service is associated with this program. Residents can take their junk, non-organic and organic (yard waste) items to University Place Refuse located at 2815 Rochester, just off 27th Street West, behind Cheers West. **Limit 1 load per household.**

Residents who live north of 40th Street

Saturday, October 17, 2009 from 9 a.m. to 4 p.m.

Residents who live south of 40th Street

Saturday, October 24, 2009 from 9 a.m. to 4 p.m.

Please bring in some canned food and help the University Place Food Bank of the Families Unlimited Network (F.U.N.).

Residents may only dispose of items from their U.P. residence. Photo I.D. with U.P. address will be required. For more information call University Place Refuse at 564-3212.

Back to School!

Thanks to the Pedestrian and Bicycle Safety grants, the City is building sidewalks on 40th Street and Alameda Avenue. It's your turn to do your part and SLOW DOWN in SCHOOL ZONES.

The Insurance Institute for Highway Safety reports that fatality rates of pedestrians being hit by vehicles dramatically increases for vehicle speeds over 20 mph (see chart below). Officers will be out to "remind" you.

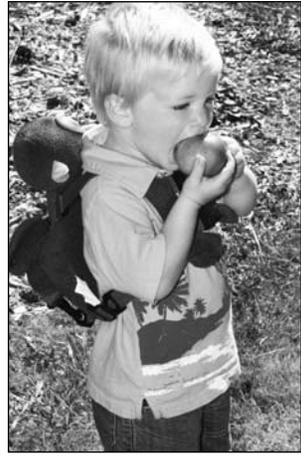
Vehicle Speed vs. Pedestrian Safety	
Fatality Rate	Vehicle Speed
5%	20 mph
40%	30 mph
80%	40 mph

The Insurance Institute for Highway Safety reports the above fatality rates for pedestrians hit by vehicles.

Please help make the "Playground by the Sound" a reality!

Make a tax-deductible contribution toward this lasting gift for our community. More information is available at www.CityofUP.com or by contacting Mayor Linda Bird at 564-6305.

Squeeze in some fun at the Curran Apple Orchard Cider Squeeze



Sunday, September 13 from 1-4 p.m.

Fall is upon us, so that means it's time again for one of University Place's sweetest autumn traditions: the 16th Annual Cider Squeeze at the Curran Apple Orchard! Crunchy apples, bluegrass music, apple pie and, of course, delicious cider, await visitors at the annual Curran Apple Orchard Cider Squeeze on Sunday, Sept. 13 from 1 to 4 p.m. at the Curran Apple Orchard Park.

You can pick your own apples from unmarked trees starting at 1 p.m. or purchase apples for a slight fee, but due to health department regulations, visitors cannot bring home grown or store bought apples to be squeezed. You can, however, bring clean jugs and picking bags from home or you may purchase jugs at the event for \$1. Cider squeezing is limited to two crates per family to enable everyone to enjoy delicious cider.

In addition to the cider pressings, there will be live music provided by The Country Squires Barbershop Quartet and Wickline Bluegrass Band, as well as information from master gardeners. Food will be available for purchase from the U.P. Kiwanis. Curran Orchard shirts, cookbooks and travel mugs, and lots of apple pie and ice cream will be for sale. Johnny

Appleseed and his Big Apple mascot will be on hand to welcome all apple enthusiasts. Enjoy children's activities and good times, no matter what your age!

Admission to the event is free but volunteers are needed to help make the afternoon a success. Please call Molly Wolfe at (253) 564-2562 or Julie Kerrigan at (253) 223-0039 if you can help. The Curran Apple Orchard is located at 3920 Grandview Dr. W., near Curtis Junior High. Visit www.curranappleorchard.com for updates and more information. The 2009 Curran Apple Cider Squeeze is sponsored by CORE (Curran Orchard Resource Enthusiasts), the City of University Place and Jobbertown Media.



Reduced sign clutter

Since incorporation the citizens of University Place have been asking the City Council to reduce the sign clutter to enhance the City's appearance, promote economic development, and increase the quality of life. To accomplish this, the City Council adopted a Sign Code in 1996 reducing the size, height and number of signs allowed prior to incorporation. Although the City Council originally set a deadline of Dec. 31, 2001, the Council extended the deadline to 2004 and created provisions to inventory all signs and notify nonconforming sign owners of the approaching deadline. On May 12, 2003, the City Council amended the Sign Code extending the deadline for compliance to Mar. 4, 2009.

In 2002, when the City first conducted a sign inventory, 215 nonconforming signs were identified out of a total of 802 signs. Between 2002 and 2007, when the City conducted a second sign inventory, the number of nonconforming signs had been reduced to 135. Between 2007 and August 2009, an additional 51 nonconforming signs were brought into compliance.

As the March 4, 2009 compliance deadline neared, the City worked with numerous property owners and tenants on bringing their signs into compliance. Of the remaining 84 nonconforming signs, 38 signs have been brought into compliance, 14 are pending sign permit issuance, 14 are working with the City towards compliance and only 18 remain unresolved. In summary, since the beginning of the program, 169 nonconforming signs have been brought into compliance.

The results of the program are apparent when driving through the city. With the reduced height and number of signs, citizens are still able to locate the businesses they're seeking but are no longer overwhelmed by excessively large signs.

For more information on the Nonconforming Sign Compliance Program, please contact the City of University Place's Permits Division at (253) 460-2509 or send an email to signinfo@CityofUP.com.

And the winner is...

University Place Television recently won two 2009 Awards of Distinction in the 15th Annual Communicator Awards which honor creative excellence by communications professionals.

The first award went to UPTV's magazine-style program "Destination Recreation" highlighting "Kid Friendly Parks." This show featured local parks in University Place designed with the community's youngest park goers in mind. This is the fifth award bestowed upon the "Destination Recreation" series, which has won two previous Communicator awards as well as a Telly Award and "Best of the Northwest" honors from the Alliance for Community Media.

The second award recognized UPTV's video production for BusinessFest 2008, the annual gathering of business professionals sponsored by the City's Economic Development Office. This five-minute video highlighted the City's commitment to supporting local businesses and featured several testimonials by University Place business owners who shared their home-grown success stories.

The Communicator Awards are judged by members of the International Academy of the Visual Arts, an organization of media, communications, advertising, creative and marketing professionals. The Video Award of Distinction is presented for projects that exceed industry standards in quality and excellence in the areas of video/film/multi-media productions, broadcast commercials and programs, cable commercials/programs and television news and promotions.

UPTV can be seen in the City of University Place on Comcast Cable Channel 21 or Click! Cable Channel 12. Visit www.CityofUP.com and click on UPTV for program listings and broadcast times.



Domestic violence hurts

October is National Domestic Violence Awareness Month and an opportunity to shed light on one of the darkest problems impacting families in our community and nationwide.

Did you know:

Between 1997 and June 2008, 110 people died in Pierce County due to domestic violence.

On a single day in 2008, 44 Pierce County domestic violence programs and agencies served 1,493 adults and children who were impacted by domestic violence. These included food banks, community health clinics, emergency

housing, employment and job training programs, mental health centers, and other organizations.

The Pierce County YWCA, which shelters many domestic violence victims, estimates that shelter services for six weeks cost approximately \$3,100 per resident. This reflects 24 hours of trained/paid advocacy, case management, housing, utilities, food, hygiene items, clothing vouchers, legal support, children's therapeutic programs with certified family therapists, support/educational groups, and administration/supervision.

In addition to the human costs, domestic violence also impacts

public safety budgets. The Pierce County Sheriff's Office estimates that its personnel spend an average of two hours – at a cost of \$570 – responding to domestic violence calls received through 911. This does not include the additional costs incurred for corrections if a defendant is held for arraignment or court costs for arraignment. (Pierce County Sheriff's Office, 2009)

Everyone has a role to play in the prevention of domestic violence. So if you or someone you know is a victim of domestic violence, contact the Pierce County Domestic Violence Helpline at

(253) 798-4166 or (800) 764-2420. The number is available 24 hours a day, seven days a week and callers can remain anonymous. Victims and friends and family of victims can call and be helped by people who understand domestic violence and can help them find resources to be safe. Victims and their families can also call the National Domestic Violence Hotline at (800) 799-SAFE (7233) or (800) 787-3224 (TTY).

Data obtained from "Changing the Paradigm: Primary Prevention of Intimate Partner Violence" courtesy of the Pierce County Commission Against Domestic Violence.

Fireworks finale

The combined public education efforts of the University Place Fire and Police Departments regarding the new Fireworks Ordinance appear to have worked. The new ordinance limits fireworks discharge to the Fourth of July, a change from seven days to one. Agencies teamed up to spread the message about the new ordinance through community newsletters, websites, readerboards, brochure distribution, the U.P. Responds cable show, and the new CodeRED messaging program.

Did you get the call? If not, register for CodeRED at www.CityofUP.com !

University Place Police report responding to 64 total fireworks related calls from June 28 to July 5, the normal reporting period for fireworks season, compared to 93 calls in 2008. July 3-5 had the most number of fireworks calls, with the highest reporting on the Fourth of July with 31 calls for service.

The Fire Department responded to seven fireworks related calls during the same time period. Firefighters also responded to the most calls for service due to fireworks from July 3-5, with three calls for service on the Fourth of July. It is important to note that three of these calls involved brush fires with exposures to residential housing and apartment complexes.

The University Place Fire and Police Departments would like to thank the community for honoring the new ordinance. Together we are working to make University Place a safer place to live.

CHIPS and the U.P. Historical Society would like to invite residents to give input regarding the use of the Curran House on Saturday, Sept. 12 between 1-4 p.m. at the Curran House, located in the Curran Apple Orchard Park at Grandview Drive and Rock Road W. For more information, please contact Cindy Bonaro at 565-9447.

Did you get the call?

On June 29, 2009 at approximately 4:30 p.m. your University Place Police team launched a CodeRED message to ALL subscribers. The message was an update regarding the University Place Fireworks Ordinance change. If you did NOT receive this message, you are NOT in the CodeRED system. Please go to www.CityofUP.com and scroll down to the bottom of the page where you'll see the CodeRED logo on your left in the Current Topics section. Click on the logo and then on the "Residential Data Collection Form" link in the upper right-hand corner and follow the directions to sign up!

CodeRED is a free and secure emergency notification service for family safety and peace of mind. This system sends phone messages directly to specific neighborhood households affected by a particular situation, or, in the case of a widespread emergency like an earthquake, to the City's entire population.

CodeRED will be used for crime updates that affect your neighborhood. These alerts may include suspect information, as well as notification of earthquakes and other types of severe weather, wildfire, water main breaks, alerts concerning a missing child or adult, road closings, traffic alerts, hazardous material spills – in short, any and all emergencies and community alerts.

On Tuesday, June 2, 2009 at approximately 2:30 p.m. a CodeRED call was launched to all subscribers within a one mile radius of 67th and Bridgeport Way W. after the Wal-Mart shooting, to alert residents of the traffic issues occurring in that region as a result of that event.

If you'd like a call when issues are occurring in your neighborhood, you need to register!

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Emergency Communication Made Easy.

UPfest₂₀₀₉ celebrates its 14th year

HOT! HOT! HOT! And we are not just talking about the weather . . . the City's 14th annual summer festival, UPfest, welcomed festival-goers to two days of endless family fun, phenomenal entertainment and a wonderfully warm weekend. On July 31 and Aug. 1, Cirque Park greeted the community with a variety of dining options, a great selection of vendors, numerous children's activities, and boundless musical performances for the entire family.

Highlights of UPfest included the pre-festival kickoff tradition of the annual Hogs vs. Hosers Charity Softball Game, where spectators proudly wore commemorative t-shirts to benefit the U.P. Children's Fund. Vicci Martinez opened the stage door on Friday evening with sounds of soulful rock and roll and a dedicated following of 400-plus toe tapping concert-goers; the Kidz Zone also offered Friday activities for youth of all ages.

Saturday morning welcomed the return of the Pancake Breakfast and Silent Auction sponsored by the Optimists' Club of West Tacoma. Meanwhile, a day of excitement was brewing up the street at Cirque Park with the Uptown Cruisin' Association's Classic Car Show and a lively Kids Zone area including the infamous Trout Pond and ever popular Climbing Rock.

New this year to UPfest was the COINFORCE Misting Truck, keeping festival-goers cooled and refreshed from the heat of the day, and local mural artist, Heather Schlegel, invited artists of all ages to participate in the first Mural Design activity. Throughout Saturday the festival stage offered a variety of diverse entertainment, from the acoustic guitar of Meredith Connie to the "Retro Rock" of DEUCE, with Reptile Isle's snakes, lizards and turtles lighting up the faces of both young and old, while the original teen girl band, STARSTRUCK, wowed the crowds.

Wrapping up the festival's musical entertainment were two headlining performances, from the rockin' blues sounds of "The Cody Rentas Band" to the Motown Classic R&B hits of the 60's of "Freddy Pink." Once again UPfest was embraced by the community with excitement and enthusiasm, and proved to be yet another huge success. Thank you, U.P., for coming out and supporting your festival.

To view more pictures from UPfest2009, check out the City's web site at www.CityofUP.com. If you are interested and would like more information on becoming a proud sponsor of next year's festival, please contact the U.P. Parks & Recreation Department at (253) 460-2518.

Thank you to Home Depot, Fircrest, for their generous donation of the Mural Painting plywood and paints, and to Aziz Karim of Precision Tune for the use of his gravel lot. Also, thank you to Central

Baptist Church and Drum Intermediate for the use of their parking lots.

The U.P. Festival Committee would also like to thank Jordan Haines with COINFORCE for donating his time and the use of his Water Misting Truck.



The UPFest 2009 Committee would like to thank the following sponsors for their commitment and generous support to this fantastic community event!

U.P. REFUSE & RECYCLING • The CITY OF UNIVERSITY PLACE

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Thanks to our Patrons of Beautification and Baskets on Bridgeport donors!

If it were not for generous donations from Patrons of Beautification and Baskets on Bridgeport participants, many projects in our City could just not be done. With budget dollars stretched to the limit and beyond, lots of "special" projects for City improvement are funded through special donations.

We want to say "thank you" to the following committed residents and businesses who care about our City and, through their donations, are making University Place "THE PLACE" to live in Pierce County!

PATRONS OF BEAUTIFICATION

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Gerald and Becky Gehring	Lorna and Elmer Smith	The American Legion Post 138

UP "Fore" Art Contest Winners

Golf balls, tees, clubs and art intermingled together resulted in an array of fabulous entries in the UP "Fore" Art Golf Contest at the U.P. Festival this year.

Sponsored by UP for Art and the Chambers Bay Golf Course, the contest attracted entries which delighted festival-goers with their clever combinations of art and golf objects. Contest winners were:

Students (Age 17 and under)

- 1st Place – Kathleen Burks
- 2nd Place – Emily Forrest

Adults

- 1st Place – Steve Tyson
- 2nd Place – David Schingeck
- 3rd Place – Barry Crust

Group Entry

Elmira White & Dolly Monaghan

People's Choice Award

"Pars & Stripes" by Cindy Wolfe

Thanks to everyone who participated in this great event!

UPTV "UNIVERSITY PLACE" ON TV

Each month different programs about University Place air on Click! Channel 12 and Comcast Channel 21. The following programs are scheduled:

- Video Voters Guide
- Council Candidate Forum
- Alameda Avenue Street Improvements

Visit our Website: www.CityofUP.com/upty for a schedule of what's on the channel each week. Send program suggestions and comments to UPTV@CityofUP.com or call Linda Seesz, Communications/I.T. Manager, at 460-2537.

STAFF

Bob Jean, <i>City Manager</i>	460-2500
Marian Holloway, <i>Administrative Assistant</i>	460-2500
Janean Parker, <i>City Attorney</i>	460-2533
Stephen Sugg, <i>Deputy City Manager</i>	460-5433
Pat O'Neill, <i>Dep. City Mgr./Projects Director</i>	460-2529
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Emy Genetia, <i>City Clerk</i>	460-2510
Jim Andrews, <i>Chief of Police</i>	798-3205
Jennifer Hales, <i>Public Safety Manager</i>	798-3141
David Layden, <i>Finance Director</i>	460-5401
David Swindale, <i>Development Svcs. Director</i>	460-2519
Jack Ecklund, <i>City Engineer</i>	460-5411
Gary Cooper, <i>Parks/Public Works Director</i>	460-6494
Gretchen Hayes, <i>Parks & Rec. Asst. Director</i>	460-2508

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