

2015-2016 COUNCIL GOALS AND OUTCOMES

Goal: A safer, more livable community.

- **Improved parks and recreation**
 - a. *Consider a Resolution directing the administration to work with a professional consultant and the PARC commission to develop a Master Plan for Creekside Park.*
- **Better infrastructure**
 - a. *Complete Surface Water Management Plan Update.*
 - b. *Schedule study session(s) to review options for sustainable funding for street maintenance and upon completion of study, determine to conclude the topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.*
 - c. *Construct pavement overlay of Cirque Drive between Bridgeport Way and Grandview Drive.*
 - d. *Construct Market Court between Bridgeport Way and Drexler Drive.*
 - e. *Construct pavement overlay of Drexler Drive between 37th and 35th Streets.*
 - f. *Construct curb, gutter, sidewalk, bike lanes and streetlights along Mildred Avenue between 19th Street and Regents Boulevard.*
 - g. *Construct curb, gutter, sidewalk and streetlights along the north side of 44th Street between Bridgeport Way and 67th Avenue.*
 - h. *Construct curb, gutter, sidewalk and streetlights along the south side of Cirque Drive between Orchard Street and 67th Avenue.*
- **More beautiful city**
 - a. *Schedule study session(s) to review feasibility of undergrounding utility poles and upon completion of study, determine to conclude the topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.*
 - b. *Consider a Resolution adopting a Gateway Signage Plan.*
- **A full-service, self-sufficient community**
 - a. *Schedule study session(s) to review options for sustainable funding for Council-approved City events, and upon completion of study, determine to conclude the topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.*
 - b. *Schedule study session(s) to identify any gaps in City services and available resources to meet any service gaps, and upon completion of study, determine to conclude the topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.*

Goal: Increased community economic vitality.

- **Improved business climate**
 - a. *Consider a Resolution directing the Planning Commission in consultation with the Economic Development Commission to prepare a Sub-Area Plan for the Town Center Zone.*
 - b. *Consider a Resolution directing the Planning Commission in consultation with the Economic Development Commission to prepare a Sub-Area Plan for the 27th Street Corridor.*
 - c. *Consider a Resolution directing the Planning Commission in consultation with the Economic Development Commission to prepare a Sub-Area Plan for the Mildred Corridor.*
 - d. *Consider a Resolution directing the Economic Development Commission in consultation with the Planning Commission to review city-wide zoning for economic development opportunities (e.g., waterfront and business park zoning).*

Goal: Better financial conditions.

- **Increased City financial viability**
 - a. *Consider a Resolution to enhance City's reserves.*
 - b. *Review policies for debt reduction.*

Goal: Greater citizen trust and confidence.

- **Improved public understanding of Council initiatives**
 - a. *Adopt a Communications Strategy.*
 - b. *Schedule study session(s) to explore new or additional opportunities for citizen feedback, and upon completion of study, determine to conclude the topic, or adopt legislation achieving the outcome or identifying next steps toward achieving the outcome.*